



24TH ANNUAL NEUROTECH

PHARMATECH | CELLTECH | BIOTECH | MEDTECH | AITECH | FINTECH

MARCH 14-17, 2027

LA CONVENTION CENTER
CALIFORNIA, USA

SPONSOR & EXHIBITOR PROSPECTUS

FEATURING SBMT NEUROTECH CITY AND THE NEURAL CIRCUIT



PHARMATECH



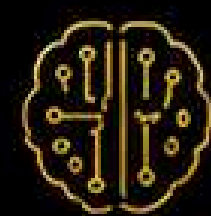
CELLTECH



BIOTECH



MEDTECH



AITECH

Advancing Boundaries. Transforming Lives.

WWW.WORLDBRAINMAPPING.ORG

24TH ANNUAL NEUROTECH

MARCH 14–17, 2027



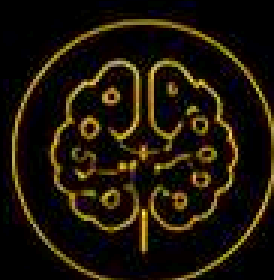
SBMT

SOCIETY FOR
BRAIN MAPPING AND
THERAPEUTICS

(PharmaTech,
CellTech, BioTech,
MedTech
and AiTech)

ABOUT Society for Brain Mapping and Therapeutics

SBMT was founded in 2004, as International Brain Mapping & Intra-operative Surgical Planning Society (IBMISPS). The name was aimed at the international nature of the organization, its clinical and basic science approach toward brain mapping and image guided surgery/therapeutics.



It promotes policies that support rapid, safe, and cost-effective translation of new technologies (diagnostics and therapeutics) into clinical neuroscience (Brain, Spine and Mental Health).



SBMT MISSION

The Society for Brain Mapping and Therapeutics (SBMT) is a non-profit society organized for the purpose of encouraging basic and clinical scientists who are interested in areas of **Brain Mapping, engineering, stem cell, nanotechnology, imaging, and medical devices** to improve the diagnosis, treatment, and rehabilitation of patients afflicted with neurological disorders.

This society promotes public welfare and improves patient care through the translation of new technologies/ therapies into lifesaving diagnostic and therapeutic procedures.

Society is committed to excellence in education and scientific discovery. Society achieves its mission through multi-disciplinary collaborations with government agencies, patient advocacy groups, educational institutes, and industry, as well as philanthropic organizations.

EDUCATIONAL OBJECTIVES

Upon completion of the scientific meeting, participants should be able to:



Apply new findings in Neurotech, brain mapping (BM) & therapeutics relevant to their own sub-specialty.



Describe the effect of the newly developed methods in medical imaging, medical devices, nanotechnology, and stem cell/cellular therapy.



[When relevant] **Design** possible future research and developments in Neurotech, BM, therapeutics, and nano-bioelectronics.



Assess possible impacts of new research and development on their own clinical and scientific work.



Build bridges amongst multiple disciplines.



Assess cutting-edge technological advancements in Neurotech, BM & therapeutics, such as the emerging field of nano-bioelectronics (integration of nanotechnology with stem cell/cellular therapy, medical imaging, and medical devices);



Recognize advancements in other disciplines and explain how such advancements could help them formulate new diagnostics and treatment modalities; and



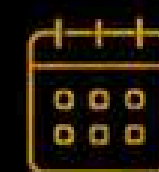
Understand and discuss the roles of governmental agencies, foundations, and industry in the research and development of the field.





24TH ANNUAL NEUROTECH

(PharmaTech, CellTech, BioTech,
MedTech and AiTech)



MARCH 14-17, 2027
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DEMOGRAPHICS



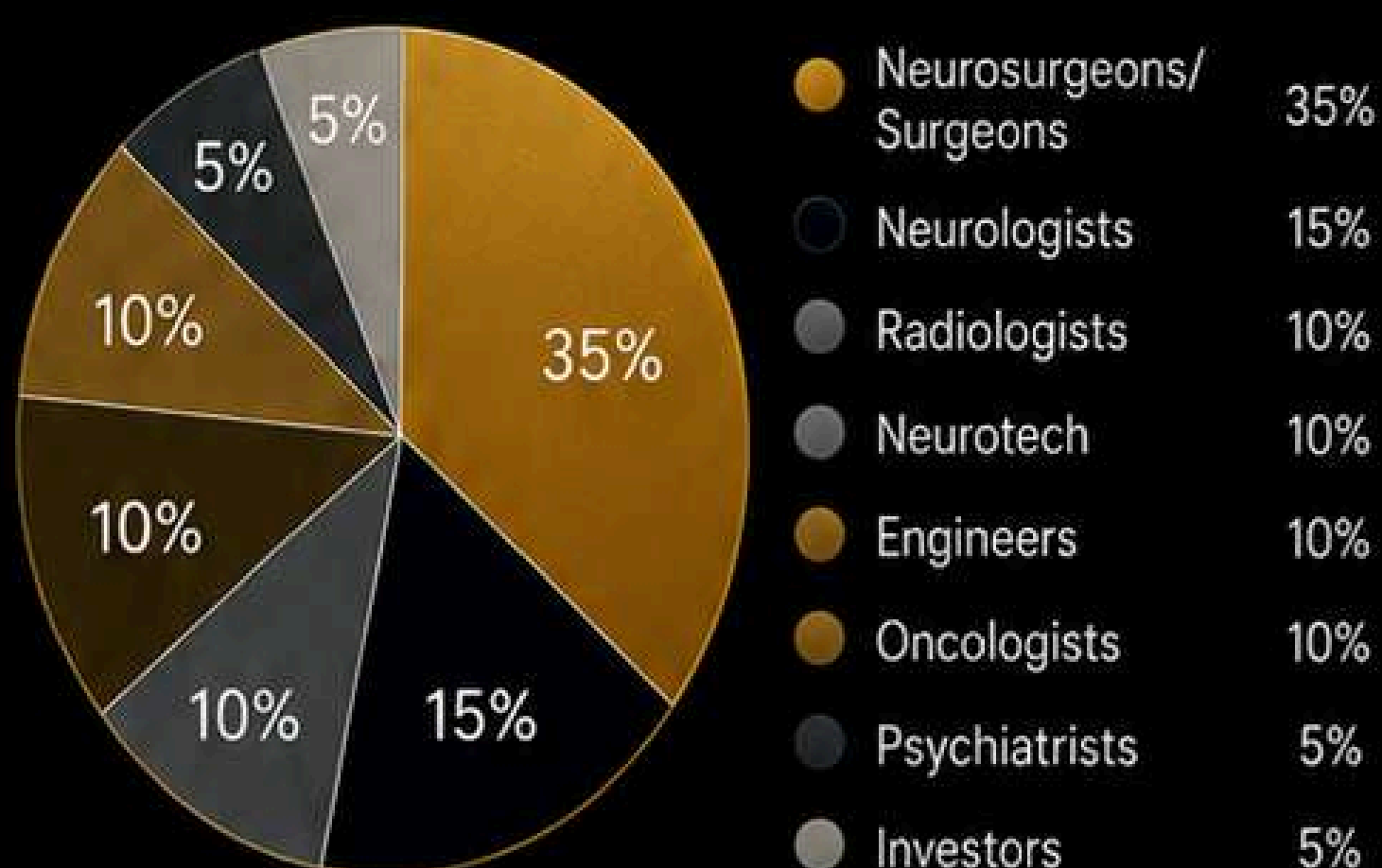
OUR AUDIENCE INCLUDES:

Radiologists, Neurologists, Psychiatrists, Rehabilitation Medicine Physicians, Cardiologists, Pulmonologists, Bio-ethicists, Attorneys, Legislators, Policy Makers, Oncologists, Radiation Oncologists, Neuroscientists, Engineers, Neuro-Oncologists, Orthopedic/Spine Surgeons, Nanotechnologists, Pharmacists, Stem Cell Scientists, Computer/Data Scientists, Physicists, Psychologists, Industry Leaders, Biochemists, Post-Docs, Residents, Fellows of Different Specialties, Venture Capital, Private Equity Funds, Angel Investors, Impact Investors and Private Offices.

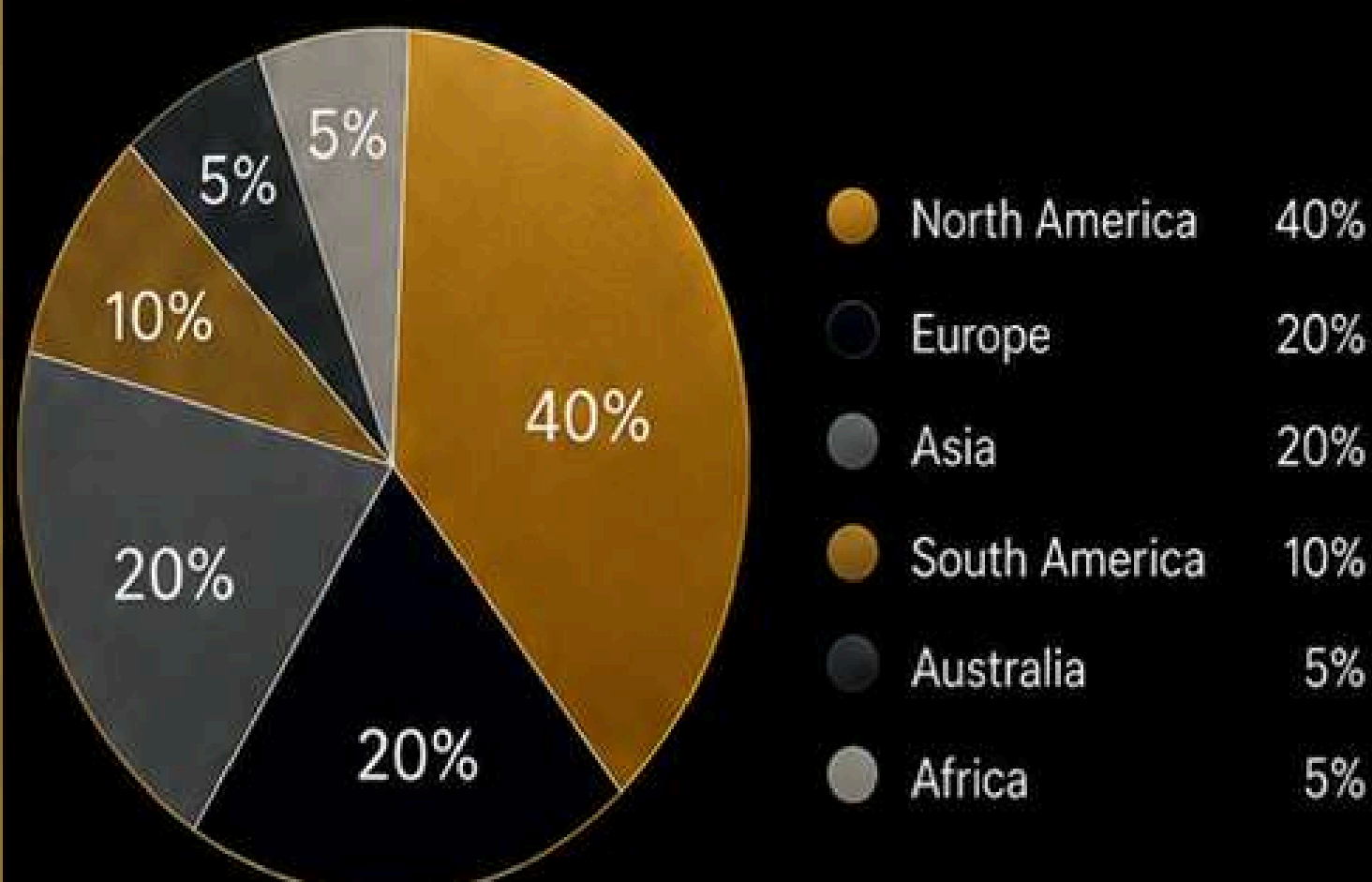


100K+ SCIENTISTS
NETWORK

PROFESSIONAL DEMOGRAPHICS



GEOGRAPHIC DEMOGRAPHICS





PACKAGES

BOOTH & CO-BRANDING | MEDIA RELATIONS
SCIENTIFIC & BUSINESS ENGAGEMENT

All sponsorship tiers increase visibility, networking access, media reach and engagement across the scientific and business ecosystem.

#	PACKAGE	INVESTMENT	KEY BENEFITS
1	Non-Profit & Government Partner For academic institutions, non-profit organizations, public agencies and healthcare initiatives.	\$2,500	- Sponsor recognition within the conference ecosystem - Logo placement on sponsor recognition materials - Networking access - Brand visibility across sponsor listings - Access to the exhibit hall
2	Industry Partner Entry-level participation for industry organizations.	\$3,500	- Sponsor directory listing - Logo placement on sponsor recognition materials - Enhanced institutional visibility - Industry networking opportunities - Digital recognition on conference platforms - Standard booth space
3	Startup Exhibitor Designed for startups, university spin-offs, incubators and pre-revenue innovators.	\$4,000	- Startup showcase participation - Logo placement on sponsor recognition materials - Exposure to investors and innovation leaders - Startup ecosystem visibility - Innovation directory inclusion - Early-stage company promotion - Standard booth space
4	Innovation Sponsor Foundational sponsorship with expanded branding exposure.	\$5,000	- Logo placement in the official program - Virtual exhibition listing in the conference app - Enhanced sponsor branding visibility - Networking and collaboration opportunities - Digital recognition across the conference ecosystem - Standard booth space



PACKAGES

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#	PACKAGE	INVESTMENT	KEY BENEFITS
5	Innovation Accelerator Sponsor Growth-stage engagement and visibility package.	\$10,000	• Logo placement on sponsor recognition materials • Priority sponsor visibility • Enhanced digital branding exposure • Expanded attendee engagement • Strategic networking opportunities • Innovation ecosystem positioning • Featured recognition within sponsor materials • Standard booth space
6	Startup Pavilion Sponsor Dedicated sponsorship within the startup and innovation pavilion.	\$12,000	• Logo placement on sponsor recognition materials • Dedicated Startup Pavilion placement • Tabletop display integration • Exposure to investors, clinicians and industry leaders • Startup ecosystem branding • Enhanced innovation visibility • One conference pass • Standard booth space
7	Workshop Sponsor Hands-on workshop and educational engagement sponsorship.	\$15,000	• Logo placement on sponsor recognition materials • Dedicated workshop or training session • Panel participation with up to six experts • Workshop branding integration • Scientific and clinical interaction opportunities • Enhanced sponsor visibility within workshops • Standard booth space • 2 Brain Concert 2027 tickets \$200 value each
8	Scientific Supporter Scientific and academic visibility package.	\$18,000	• Logo placement on sponsor recognition materials • 30-minute featured scientific presentation • Participation in a scientific panel, subject to approval • Optional CME accreditation pathway • Optional in-booth presentations • Scientific recognition among clinicians and researchers • Standard booth space • 3 Brain Concert 2027 tickets \$200 value each



PACKAGES

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#	PACKAGE	INVESTMENT	KEY BENEFITS
9	BioSkills Lab Sponsor Premium procedural and surgical education sponsorship.	\$25,000	• Logo placement on sponsor recognition materials • Dedicated BioSkills Lab station • Hands-on procedural engagement • Direct interaction with surgical and clinical attendees • Premium educational positioning • Sponsor-determined attendee passes • Standard booth space • 4 Brain Concert 2027 tickets \$200 value each
10	Business & Investor Pavilion Sponsor Business leadership, investor relations and professional services sponsorship.	\$30,000 Includes 3 Gala Passes	• Logo placement on sponsor recognition materials • Investor pitch and business panel participation • Investment, legal, regulatory and commercialization workshops • Participation alongside business and investment experts • Strategic exposure to venture capital and private equity groups • Ten convention passes and three Gala passes • Standard booth space • 5 Brain Concert 2027 tickets \$200 value each
11	Media & Leadership Sponsor Institutional branding and media amplification package.	\$40,000 Includes 4 Gala Passes	• Logo placement on sponsor recognition materials • Featured interview on Brain Mapping TV • Dedicated sponsor table • Expanded institutional and media visibility • Special press release distribution • Year-round campaign visibility • Fifteen conference passes • Standard booth space • 6 Brain Concert 2027 tickets \$200 value each
12	Convention Impact Sponsor Large-scale convention branding and engagement package.	\$60,000 Includes 1 Gala Table 10 Seats	• Logo placement on sponsor recognition materials • Advertising at the Los Angeles Convention Center • Workshop and panel participation • Convention-wide branding and premium media amplification • Strategic attendee engagement opportunities • Year-round digital campaign visibility • Fifteen conference passes and one Gala table • Standard booth space • 7 Brain Concert 2027 tickets \$200 value each



PACKAGES

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SCIENTIFIC & BUSINESS ENGAGEMENT

All sponsorship tiers increase visibility, networking access, media reach and engagement across the scientific and business ecosystem.

#	PACKAGE	INVESTMENT	KEY BENEFITS
13	Track & Keynote Sponsor Premier scientific programming and leadership sponsorship.	\$80,000	- Organize a dedicated scientific track - Three featured speakers and three sponsored sessions or panels - Named keynote sponsorship - Logo placement on the entrance arch - Brain Concert 2027 sponsorship recognition - Dedicated sponsor lounge branding - Executive meal introductions and Board of Directors dinner - Expanded media and press amplification - Dedicated sponsor table and standard booth space 8 Brain Concert 2027 tickets \$200 value each
14	Premier Strategic Sponsor Fully customized flagship strategic partnership package.	\$100,000-\$200,000	- Fully tailored sponsorship structure - Access to attendee data subject to consent and policy - Customized exhibition and engagement strategy - Tailored advertising and media campaigns - Premium Brain Mapping TV positioning - Up to three customized keynote sponsorships - Executive networking and private meal engagements - Dedicated branded sponsor lounge - Priority branding across convention assets - Year-round media amplification and campaign visibility - Two to three dedicated sponsor tables and standard booth space 1 Brain Concert table 8 guests \$300 value per guest

ADDITIONAL INFORMATION

- Additional Brain Concert access may be added by agreement and availability.
- Booth dimensions are standardized unless customized under a Premier Strategic agreement.
- Virtual exhibition and app visibility begin at the \$5,000 sponsorship tier.
- Press, campaign and executive engagement benefits scale by tier and final scope of work.
- All custom deliverables, credentials and production elements are confirmed in writing.



THE NEURAL CIRCUIT

THE SPONSOR EXPERIENCE INSIDE SBMT NEUROTECH CITY

A connected visitor journey that moves people from scientific sessions to demonstrations, shared meals, stage programming, investors and meaningful follow-up. Sponsor visibility is designed into the route, while exhibitor care, client satisfaction and patient impact remain central to every activation.



1 NEURAL GATEWAY

A monitored entry introduces the story, the districts and app-guided route.

2 SPONSOR DISTRICT LOOP

Purposeful placement, product demonstrations and visible cross-traffic.

3 NEURAL COMMONS

480 planned seats for lunch, fireside conversations and sponsor-supported connection.

4 SYNAPSE STAGE

Firesides, keynotes, executive moments and the BTIP Finals bring the hall together.

5 BTIP VENTURE DISTRICT

Startups, investors, office hours and commercialization conversations.

6 LEVEL 2 SYNAPSE

Fifteen consortium rooms connect upstairs learning with downstairs experience.

WHAT THIS CREATES FOR PARTNERS

● INTENTIONAL VISIBILITY

Placement aligned with arrival, dwell time and visitor movement.

● DEMONSTRATION-FIRST ENGAGEMENT

Space to let visitors see, touch and understand the technology.

● CONNECTED APP + SIGNAGE

District navigation, saved leads and follow-up pathways beyond the hall.

● FROM DISCOVERY TO PATIENT IMPACT

A warm story that links brand presence to science, access and outcomes.



DIGITAL WALLS

Overall File Size: 940px h x 1920px w

LOS ANGELES

1900-A

54'1" x 119'2"

SPEC ID: DW1035-S

Display Resolution

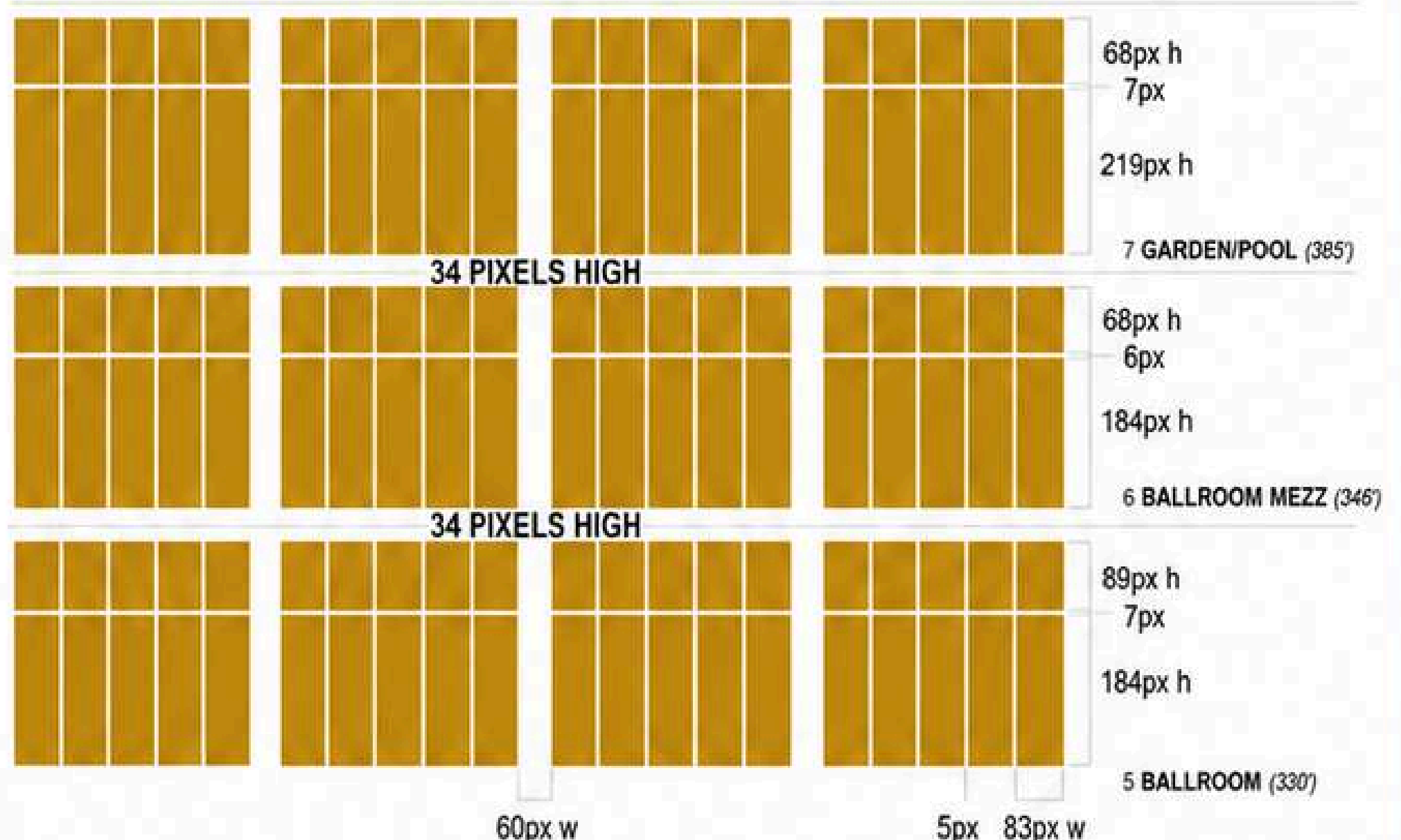
940px h x 1920px w

Physical Size

541.25" h x 119'2" w

Extensions

None



Mechanical/Artwork Size

940px h x 1920px w

Note: files for Digital Displays must be supplied in absolute pixels at a 1:1 ratio to the Display Resolution that is listed above, which represents the resolution for the actual unit. For this reason, dpi/ppi is not relevant to the file size. Please DO NOT supply your files at any other size or resolution.

\$10,000 PER CYCLE

- \$7K per cycle for a maximum of 7 days for 10 hours per day,
- Large digital advertisement panels on the Intercontinental Hotel during the convention.

File Requirements

STATIC DIGITAL IMAGES ONLY
-NO AUDIO-

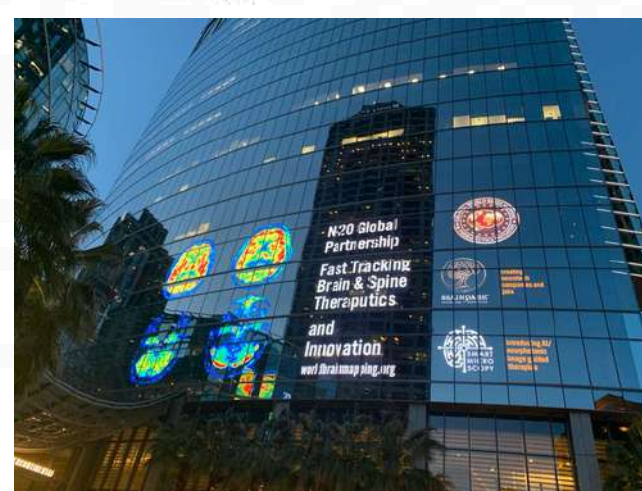
File format:

JPEG

Color mode:

sRGB

Note: Bright white backgrounds are not suggested as they may create copy burnout. If using a white background, a target value of R235, G235, B235 (also known as "broadcast-safe white") is recommended.



Note

Note: any critical information, main message and/or logo should be placed within the two right sections of the wall.

File Naming Convention

Use the following format when naming your files. You MUST include client name and contract number in order for us to process your upload.

client_creative_unitnumber_contractnumber





TOPICS COVERED

BY WORLD LEADERS IN THIS MEETING



NEUROSURGERY

Image-guided therapy and intervention, brain tumors and intraoperative navigation, nanoneurosurgery, stereotactic radiosurgery and radiotherapy, minimally invasive therapy, vascular and functional neurosurgery, neurotrauma, military medicine, and surgical simulation.



NEUROLOGY

Movement disorders, neurodegenerative diseases, neuro-oncology, stem cell therapy, neuromodulation, epilepsy, autism spectrum disorders, brain and spinal cord function, EEG, and MEG.



PSYCHIATRY AND PSYCHOLOGY

Addiction and opioid disorders, psychiatric imaging, schizophrenia, depression, PTSD, and advanced diagnostic and therapeutic approaches.



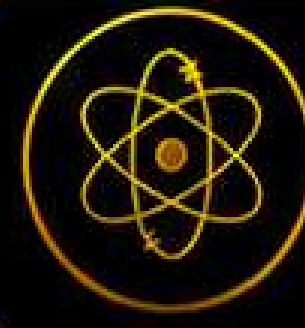
RADIOLOGY

Functional MRI, MEG, PET, nuclear medicine, MR spectroscopy, MR-PET, DTI, CT-PET, focused ultrasound, SQUID MRI, ultra-high and low-field MRI, neuro-photonics, and photo-acoustics.



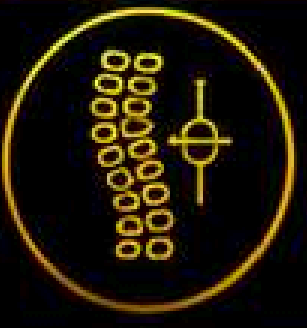
NEUROSCIENCE

Stem cells, molecular neuroscience, image-guided gene mapping, proteomics, genomics, neurophysiology, and translational research.



NANO-BIO-ELECTRONICS

Integration of stem cell and cellular therapies with nanotechnology, advanced medical devices, and next-generation imaging systems.



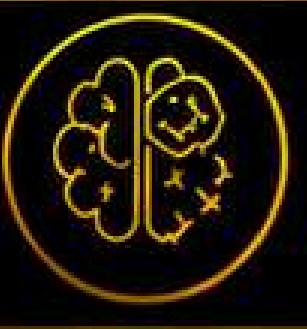
SPINAL CORD AND PERIPHERAL NERVE

Regeneration, stem cell therapies, advanced imaging, implants and biologics, peripheral nerve repair, and functional restoration.



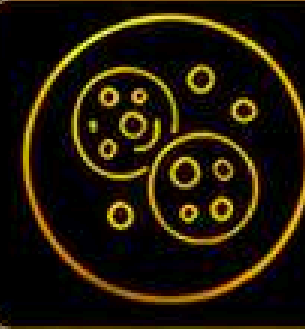
POLICY

Healthcare policy, FDA regulations and reimbursement, federal and regional frameworks, Neuroscience-20 / G20 initiatives, and brain technology innovation parks.



NEURO-ONCOLOGY

Boron neutron capture therapy (BNCT), radiosurgery, radiation therapy, tumor treating fields (TTF), and precision oncology.



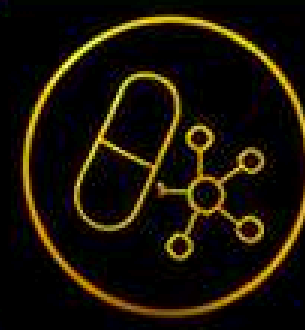
IMMUNO-CELLULAR-THERAPEUTICS

Stem cell therapy, exosomes, CAR-T therapies, biomaterials, tissue engineering, and immune-based neuro-interventions.



CRITICAL CARE, PAIN MANAGEMENT, AND REHABILITATION

Neuro-critical care, pain management strategies, rehabilitation technologies, recovery protocols, and long-term neurological care.



NEURO-PHARMACOLOGY AND DRUG DISCOVERY

Small molecules, self-assembling compounds, precision medicine, personalized and targeted neuro-therapeutics.



OPTOMETRY / OPHTHALMOLOGY

Ocular / Visual Screening & Monitoring, Ocular Influencers of Physiology, Odd Balls – Eye Balls, Various Optic Nerve Pathways.



LONGEVITY

Ageing biology, healthy brain ageing, cognitive resilience, interventions for lifespan extension, and longevity therapeutics.



NEURO-ECONOMICS, BRAIN AND NEUROTECH ECONOMICS (NEW CATEGORY)

Neuroeconomics, decision neuroscience, neurofinance, brain market analytics, neurotech valuation, and the economics of brain health.



BUSINESS / SERVICE PROVIDERS (NEW CATEGORY)

Workshops on Technology Transfer, Regulatory Affairs, Legal Affairs, Marketing, Business Strategy, Fundraising, Investments, Commercialisation, Bench to Market Entrance, and Accounting.

A sponsor-facing view of the planned visitor route, placement logic and activation districts. The map connects package level, footprint and desired engagement outcome.



Premier strategic partners

Media and leadership partners

Startups, investors and office-hour ecosystem

Track, keynote and impact partners

Business, investor, AlTech and FinTech

Conceptual footprints are shown to scale. Final doors, columns, utilities, accessibility, fire-life-safety, food service, freight, sound and AV require LACC and decorator approval. Placement is finalized by agreement.

24TH ANNUAL
NEUROTECH CONVENTION
MARCH 14-17, 2027

EXHIBITION INFORMATION



Exhibition space and booths are assigned in order of precedence.
Exhibitors are assigned space based on when the finalized invoices are received.

BOOTH STANDARD PACKAGE

ITEMS PROVIDED IN YOUR BOOTH,
PER EXHIBITOR:

- 8' HIGH BACKWALL DRAPE WITH 3' HIGH SIDEWALL DRAPE
- 7" X 44" CARDSTOCK IDENTIFICATION SIGN
- 6' X 30" SKIRTED TABLE - BLUE
- 2 LIMERICK CHAIRS BY HERMAN MILLER
- 1 WASTEBASKET

SHOW COLORS

SHOW DRAPE COLOR(S): WHITE AND BLUE
CARPET COLOR: FACILITY IS CARPETED

ALSO INCLUDED

- PERIMETER SECURITY
- ACCESS TO EDUCATIONAL SESSIONS
- ACCESS TO DISCOUNTED HOTEL RATES

EXHIBIT SHOW SCHEDULE

GENERAL EXHIBITOR MOVE-IN

Saturday, March 13, 2027 • 12:00PM to 5:00PM

EXHIBIT HOURS

Sunday, March 14, 2027 • 7:00 AM to 4:00 PM
Monday, March 15, 2027 • 7:00 AM to 4:00 PM
Tuesday, March 16, 2027 • 7:00 AM to 4:00 PM
Wednesday, March 17, 2027 • 7:00 AM to 4:00 PM

EXHIBITOR MOVE-OUT

Wednesday, March 17, 2027 • 5:00 PM to 7:00 PM
FREIGHT REROUTE BEGINS*

*All outbound carriers must be checked in by this time Wednesday, March 17, 2027 | 3:00 PM

LOCATION

Los Angeles Convention Center, 1201 S. Figueroa St.,
Los Angeles, CA 90015
West Hall, Concourse Hall.

EXHIBITORS CONTACT

For Booth information: babak.kateb@worldbrainmapping.org

Contact: Dr. Babak Kateb. | P: 310-500-6196 | F: 323-654-3511



Companies are responsible for all costs of furniture(other than Standard package), audio visual, food and beverage. Order forms will be provided in the Exhibitor Service Kit, companies are responsible for liaison with the General Service Contractor Directly.



NETWORKING



BOOTH & CO-BRANDING | MEDIA RELATIONS

Entertainment (Included in the Sponsorship packages BOOTH AND MARKETING)

Brain Concert 2027 brings music, art, science and community together before the convention begins. Sponsorship packages at \$15,000 and above include tiered guest access, creating a warm space for relationship-building and mission-centered visibility.

BRAIN CONCERT 2027

MARCH 13, 2027 | 6:30-9:30 PM



CUSTOMIZED ADVERTIZING AVAILABLE

Contact us for more details!

babak.kateb@worldbrainmapping.org

Visit www.worldbrainmapping.org for more information.



BIOSKILLS LAB



NEURO VASCULAR BIOSKILLS LAB

The Neuro Vascular BioSkills Lab is designed for neurosurgeons with knowledge and experience in endoscopic surgery, neurotrauma, and/or neurovascular surgery. Short lectures and hands on practical training will be provided to the attendees in the following areas:

- Neurotrauma
- Colloid cyst removal
- Pineal tumor biopsy
- Third ventriculostomy
- Skull base tumor
- Aneurysm surgery



SPINE BIOSKILLS LAB

The Spine BioSkills Lab is a hands-on practical course on cadaver to perform Lumbar OLIFs and Cervical Total Disc Replacements, while teaching spine surgeons the approach and discussing indications, complications, and necessary tools. Performing the approach on a cadaver to show each step of the operation with guidance from experienced spinesurgeons in a portable cadaver lab.



EXHIBITORS CONTACT

For Booth information & Industry Partnerships: babak.kateb@worldbrainmapping.org



Visit www.worldbrainmapping.org for more information.





24TH ANNUAL
NEUROTECH
CONVENTION

MARCH 14-17, 2027

PREVIOUS YEARS SPONSORS

BY WORLD LEADERS IN THIS MEETING



Visit www.worldbrainmapping.org for more information.



IMPORTANT DATES



FRIDAY, OCTOBER 30, 2026

Workshops deadline.



FRIDAY, OCTOBER 30, 2026

Special marketing request deadline.



MONDAY, AUGUST 31, 2026

Hotel room booking (depending on availability*)



FRIDAY, OCTOBER 30, 2026

Digital custom marketing deadline.



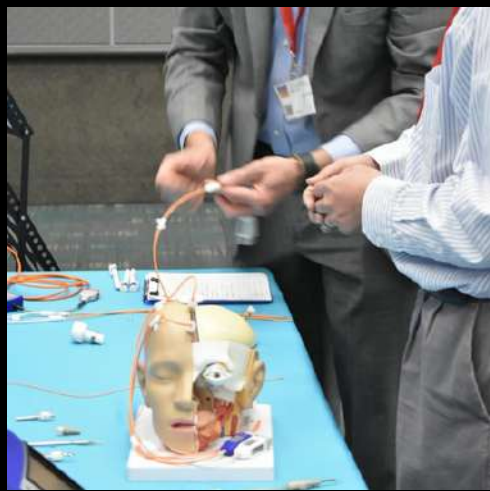
THURSDAY, DECEMBER 31, 2026

Exhibition representative(s) Registration deadline.



SATURDAY, MARCH 12, 2027

General Exhibitor Move-in (12:00 PM - 5:00 PM)



Exhibition opportunities are open to:

- Pharmaceutical industries
- Medical equipment manufacturers
- Medtech industries
- Startups
- Software developers and providers
- Publishers
- Biotech & Cellular therapeutics companies
- Non - Profits & Advocacy groups
- Medical associations
- Academic institutions
- Laboratories
- Hospitals & Clinics
- Law firms (copyrights, patents, personal injuries)
- Service providers (Accounting, Investment, Staffing)
- Venture Capital & Private Equity funds

Visit www.worldbrainmapping.org for more information.



EXHIBITION FORM



INFORMATION

Title: _____ Organization: _____

Full Name: _____

Job Title: _____

Address: _____

Phone: _____ E-mail: _____

SPONSORSHIP LEVEL

AMOUNT (USD)

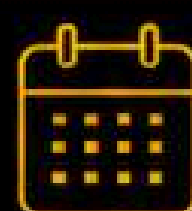
- | | | |
|--|--|-------|
| ☐ 1 Non-Profit & Government Partner | ☐ \$2,500 | _____ |
| ☐ 2 Industry Partner | ☐ \$3,500 | _____ |
| ☐ 3 Startup Exhibitor | ☐ \$4,000 | _____ |
| ☐ 4 Innovation Sponsor | ☐ \$5,000 | _____ |
| ☐ 5 Innovation Accelerator Sponsor | ☐ \$10,000 | _____ |
| ☐ 6 Startup Pavilion Sponsor | ☐ \$12,000 | _____ |
| ☐ 7 Workshop Sponsor | ☐ \$15,000 | _____ |
| ☐ 8 Scientific Supporter | ☐ \$18,000 | _____ |
| ☐ 9 Bioskills Lab Sponsor | ☐ \$25,000 | _____ |
| ☐ 10 Business & Investor Pavilion Sponsor | ☐ \$30,000 | _____ |
| ☐ 11 Media & Leadership Sponsor | ☐ \$40,000 | _____ |
| ☐ 12 Convention Impact Sponsor | ☐ \$60,000 | _____ |
| ☐ 13 Track & Keynote Sponsor | ☐ \$80,000 | _____ |
| ☐ 14 Premier Strategic Sponsor | ☐ \$100,000 – \$200,000 | _____ |
| ☐ Other (Please Specify): _____ | | |



DISCOUNTS AVAILABLE

- 15% discount for a multiple year commitment (2 or more years)
- 5% discount for early commitment by

OCTOBER 15, 2026



MULTIPLE YEAR COMMITMENT

Are you interested in a **15%** discount for a multiple year commitment (2 or more years)?

☐ Yes ☐ No

If Yes, How many years? _____

What Level of Sponsorship (Amount)? _____



PREVIOUS SUPPORT

Have you previously supported the annual meeting?

☐ Yes ☐ No

If Yes, How many years? _____

What Level of Sponsorship (Amount)? _____



All purchases are final.

Visit www.worldbrainmapping.org for more information.





24TH ANNUAL
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GALLERY

MOMENTS THAT INSPIRE INNOVATION



MARK YOUR CALENDAR

24TH ANNUAL NEUROTECH

(PharmaTech, CellTech, BioTech, MedTech and AiTech)



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LA CONVENTION CENTER
CALIFORNIA, USA