

Exhibition Prospectus



23rd ANNUAL NEUROTECH CONVENTION

MED TECH | CELL TECH | AI TECH | BIO TECH | PHARMA TECH

SBMT 2026

LOS ANGELES, APRIL 16-19 2026

worldbrainmapping.org

ABOUT Society for Brain Mapping and Therapeutics

SBMT was founded in 2004, as International Brain Mapping & Intra-operative Surgical Planning Society (IBMISPS). The name was aimed at the international nature of the organization, its clinical and basic science approach toward brain mapping and image guided surgery/therapeutics.

It promotes policies that support rapid, safe, and cost-effective translation of new technologies (diagnostics and therapeutics) into clinical neuroscience (Brain, Spine and Mental Health)

Table of Contents

Demographics.....	Page 3
Topics.....	Page 4
Conference Objectives.....	Page 5
Exhibition Hall Schedule.....	Page 6
Booth Information.....	Page 7
Networking Opportunities.....	Page 8
Sponsorship.....	Page 9
Special Sponsorship.....	Page 10
Individual Sponsorship.....	Page 11
BioSkills Lab.....	Page 12
Past Sponsors.....	Page 13
Important Dates.....	Page 14
Sponsorship Forms.....	Page 15-16

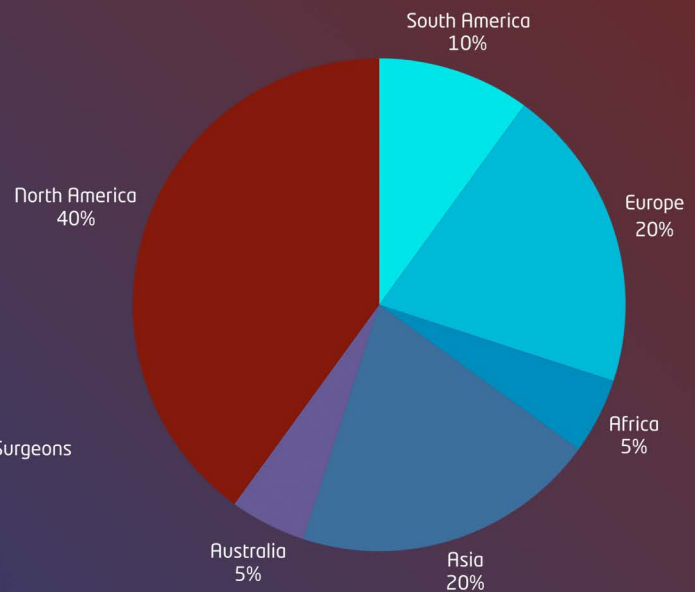
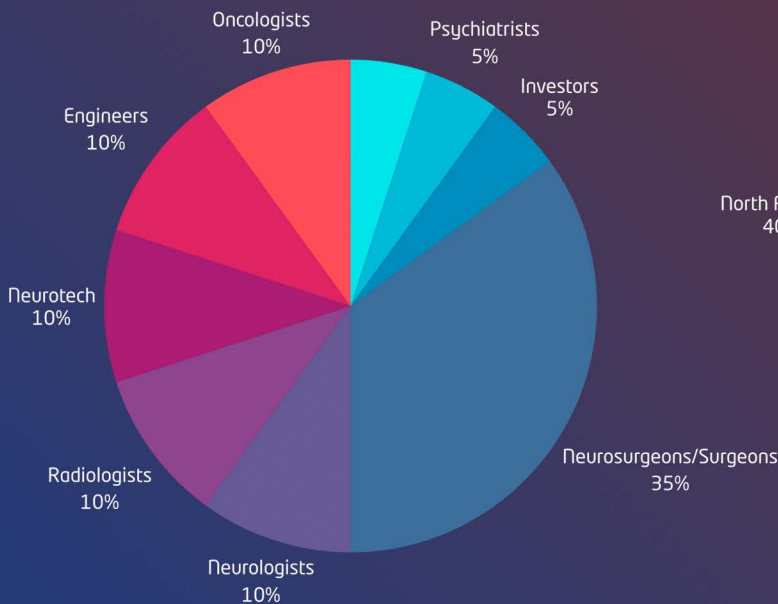


Brain Park Exhibition Hub™
Part of the Brain Technology and Innovation Park

DEMOGRAPHICS

Our Audience includes: Pharmaceutical, Medtech, Celltech CEOs, neurosurgeons, radiologists, neurologists, psychiatrists, rehabilitation medicine physicians, cardiologists, pulmonologists, bio-ethicists, attorneys, legislators, policy makers, oncologists, radiation oncologists, neuroscientists, engineers, neuro-oncologists, orthopedic/spine surgeons, nanotechnologists, pharmacists, stem cell scientists, computer/data scientists, physicists, psychologists, industry leaders, biochemists, post-docs, residents, fellows of different specialties, venture capital, private equity funds, angel investors, impact investors and private offices.

100K+ Scientists Network



**Investors
dedicated
Sessions and
Keynotes**



Visit www.worldbrainmapping.org for more information.

PACKAGES

BOOTH & CO-BRANDING | MEDIA RELATIONS

CATEGORIES	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Convention Supporter	BioSkills lab* Exhibitor	Scientific Supporter	Panel and Workshops	Basic Exhibitor
Listed on SBMT website sponsorship section	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on the program material (step and repeat, brochure and the app)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Media coverage: Interviews on the red carpet about the company at the gala (3 min max) and social media posts about the company's participation at SBMT's Annual Neurotech Convention	✓ (5)	✓ (2)	✓ (2)	✓ (1)	✓ (5)	✓ (2)	✓ (2)		
Booth Upgrade Available no cost* (coordination required) Upgrade Available for a Fee^	✓ (1) (10 x 10)*	✓ (1) (10 x 10)*	✓ (1) (10 x 10)*	✓ (1) (10 x 10)^	✓ (1) (10 x 10)^	✓ (1) (10 x 10)^	✓ (1) (10 x 10)	✓ (1) (10 x 10)	✓ (1) (10 x 10)
Passes for the Convention's Opening Reception	✓ (5)	✓ (3)	✓ (3)	✓ (2)	✓ (5)	✓ (3)	✓ (3)	✓ (2)	✓ (2)
Tickets to the GFC Awards Gala	✓ (20)	✓ (14)	✓ (10)	✓ (8)	✓ (5)	✓ (4)	✓ (3)	✓ (1)	
Panels (5 speakers each spot, 15 min each)	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	✓ (1)	✓ (1)	✓ (1)	
Featured Speakers	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	✓ (1)	✓ (1)		
Name of the company on Scientific Sessions Non-CME Sessions	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	✓ (1)	✓ (1)		
Hands on or workshop/ Bioskills lab (one station) additional stations could be added for USD 7,000	✓	✓	✓	✓	✓	✓			
Logo on the Brain mapping TV YouTube channel Panel/individual interview with Brain Mapping TV (or generation of any media type ad)	✓ (10)	✓ (5)	✓ (3)	✓ (2)	✓ (1)				
Logo on the program material (step and repeat, brochure and the app)	✓	✓	✓	✓					
Digital Advertising on the LACC and Intercontinental hotel in Downtown Los Angeles	✓	✓	✓						
Special package advertisements at the L.A. Convention Center (To be coordinated)	✓	✓	✓						
Full access to SBMT internal events, (board meeting) for one year and being a platinum sponsor of selected year-round national and internal policy events. i.e. N20	✓	✓	✓						
Breakfast and Luncheon Named after the company	✓ (2)	✓ (1)	✓						
Keynotes named after the company	✓ (2)								
Special Marketing Tailored Scientific Track	✓								

RESERVE YOUR SPOT HERE

* BioSkills Lab is a Hands-On Workshop
Access to Guest list for Bioskills lab
Exhibitor and above

Price \$ 100,000 \$ 80,000 \$ 60,000 \$ 40,000 \$ 30,000 \$ 25,000 \$ 18,000 \$ 13,000 \$ 5,000

Visit www.worldbrainmapping.org for more information.

TOPICS COVERED

by World leaders in this meeting

Addiction Prevention

ALS

Alzheimer's Disease

Artificial Intelligence

Autism

Brain Computer Interface

Bioethics

Cell Therapy

Consciousness

Dementia

Epilepsy

Functional MRI

Healthcare Management

Investments

Machine Learning

Military Medicine and Veterans Health

Multiple Sclerosis

NanoBioElectronics

Nanoneurosurgery

Nanospine

Neuro Anesthesia

Neurodevelopment

Neurodegenerative Diseases

Neuroengineering

Neuroethics

Neuro Infectious Diseases

Neurology

Neuromodulation

Neuro-Oncology

Neuroplasticity and Cognition

NeuroPhotonics

NeuroRadiology

Neuroscience

Neurosurgery

Neurotechnology

Neurovascular Surgery

Ophthalmology

Optometry

Parkinson's Disease

Pharmatech

Pediatric Neurology and Neurosurgery

Psychiatry

Psychology

Psychedelics

Policy, Advocacy, and Business Development

Radiation Oncology

Regenerative Medicine

Neuro Research

Space Medicine

Traumatic Brain Injury

Spine Surgery

Spinal Pain Management

Stem Cell

Suicide Prevention

NEW

- Role of Advanced Practice
- Providers (NPs and PAs) and nurses in Neurotech.

**RESERVE YOUR
SPOT HERE**

OBJECTIVES ANNUAL NEUROTECH CONVENTION OF SBMT



Educational Objectives

- Identify and apply new findings in Neurotech Innovation, brain mapping (BM) & therapeutics.
- Describe the effect of the newly developed methods, technologies and best practices.
- Discuss and design future research perspectives and developments.
- Access the possible impact of such research and development on their own clinical and scientific work in the future.
- Explore cross-linking amongst multiple disciplines.
- Discuss and describe governmental agencies, foundations, and industry roles in the research and development of the field.

The Annual World Congress of SBMT is a multi-disciplinary forum designed to facilitate cross-disciplinary dissemination of knowledge, technology, medical advances and scientific discovery.

Trade Show

- Link with 100.000+ scientists, engineers, surgeons and physicians on SBMT global network
- Network with attendees in the exhibit hall during breaks and the networking reception.
- Meet Leaders and Pioneers at the conference and in poster sessions held in the exhibit hall.
- Demonstrate Your State of the art technology at one of the top brain and spinal cord conventions in the world.
- Access to our scientists, engineers, surgeons, and physicians from multiple disciplines.
- Visit the beautiful city of Los Angeles and behold beautiful sights.

EXHIBITION INFORMATION

Exhibition space and booths are assigned in order of precedence.
Exhibitors are assigned space based on when the finalized invoices are received.

BOOTH STANDARD PACKAGE

ITEMS PROVIDED IN YOUR BOOTH,
PER EXHIBITOR:

- 8' HIGH BACKWALL DRAPE WITH 3' HIGH SIDEWALL DRAPE
- 7" X 44" CARDSTOCK IDENTIFICATION SIGN
- 6' X 30" SKIRTED TABLE - BLUE
- 2 LIMERICK CHAIRS BY HERMAN MILLER
- 1 WASTEBASKET

SHOW COLORS

SHOW DRAPE COLOR(S): WHITE AND BLUE

CARPET COLOR: FACILITY IS CARPETED

ALSO INCLUDED

- PERIMETER SECURITY
- ACCESS TO EDUCATIONAL SESSIONS
- ACCESS TO DISCOUNTED HOTEL RATES

EXHIBIT SHOW SCHEDULE

GENERAL EXHIBITOR MOVE-IN

Wednesday, April 15TH, 2026 • 12:00PM to 5:00PM

EXHIBIT HOURS

Thursday, April 16 TH , 2026	• 8:30 AM to 8:00PM
Friday, April 17 TH , 2026	• 8:30 AM to 3:30PM
Saturday, April 18 TH , 2026	• 8:30 AM to 3:30PM
Sunday, April 19 TH , 2026	• 8:30 AM to 3:30PM

EXHIBITOR MOVE OUT

Sunday, April 19TH, 2026 • 3:30PM to 7:30PM

FREIGHT REROUTE BEGINS*

*All outbound carriers must be checked in by this
time Sunday, April 19TH, 2026 | 3:00PM



**Exclusive WiFi
Access
for all Exhibitors**

Location

Los Angeles Convention Center, 1201 S. Figueroa St., Los Angeles, CA 90015
West Hall, Concourse Hall.

Exhibitors Contact

For Booth information: Exhibitor@worldbrainmapping.org

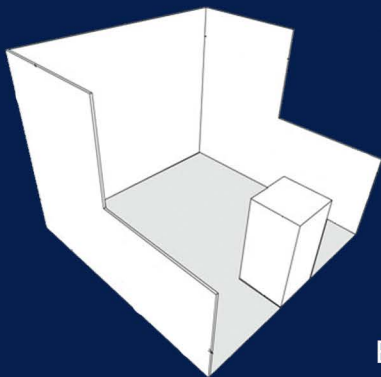
Contact: Dr. Babak Kateb. | P: 310-500-6196 | F: 323-654-3511



Companies are responsible for all costs of furniture (other than Standard package), audio visual, food and beverage. Order forms will be provided in the Exhibitor Service Kit, companies are responsible for liaison with the General Service Contractor Directly.

EXHIBITION OPTIONS

BOOTH - ONLY OPTIONS



10' X 10' BOOTH
\$5,000+

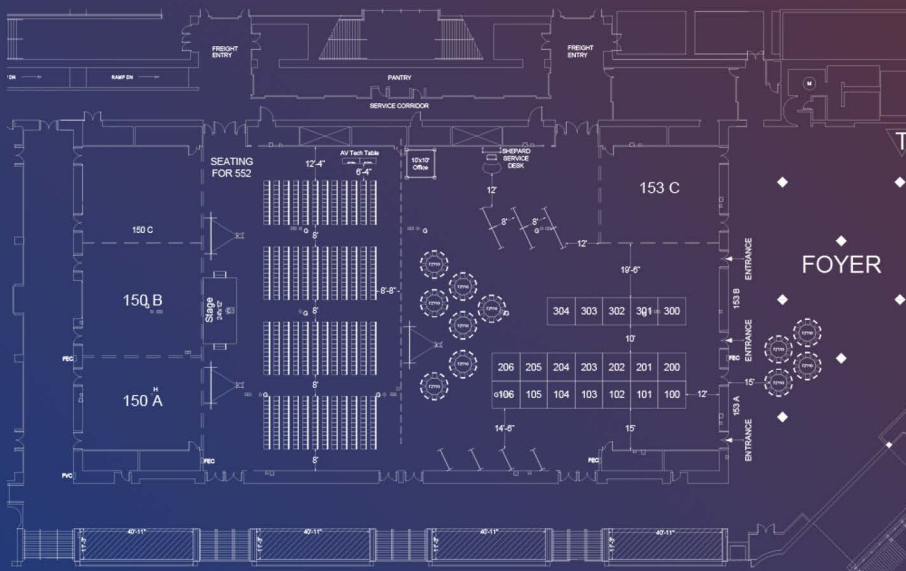
Booth Diagram, example only.

*No co-branding Included

In-line \$50 /sq ft

Corner \$55 /sq ft

Island \$65 /sq ft



These prices don't include tickets for attendance to the GFC Awards Gala.

Please contact us if your company is interested in building specific marketing and exhibition strategies.

**RESERVE YOUR
SPOT HERE**

Exhibition Hall Example



NETWORKING

BOOTH & CO-BRANDING | MEDIA RELATIONS

Entertainment (Included in the Sponsorship packages BOOTH AND MARKETING)

Annual Neurotech Convention of SBMT 2026 Opening Reception:
Taste some local Wine and Cheese options, while
enjoying the variated art performances at the Brain Park Exhibition Hub Stage.

Opening evening reception

April 16th, 2026



Customized Advertizing Available
Contact us for more details!

Exhibitor@Worldbrainmapping.org

Visit www.worldbrainmapping.org for more information.

ADD ONS

BOOTH & CO-BRANDING | MEDIA RELATIONS

Digital Walls

Los Angeles

1900-A

54'1"x119'2"

Spec ID: DW1035-S

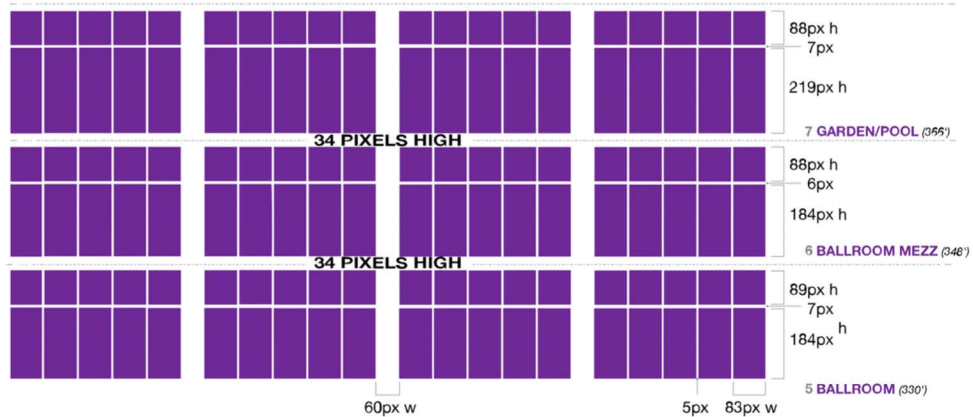
Display Resolution
940px h x 1920px w

Physical Size
54'1.25"h x 119'2"w

Extensions
None

- \$7K per cycle for a maximum of 7 days for 10 hours per day, Large digital advertisement panels on the Intercontinental Hotel during the convention.

Overall File Size: 940px h x 1920px w



Mechanical/Artwork Size

940px h x 1920px w

Note: files for Digital Displays must be supplied in absolute pixels at a 1:1 ratio to the Display Resolution that is listed above, which represents the resolution for the actual unit. For this reason, dpi/ppi is not relevant to the file size. Please DO NOT supply your files at any other size or resolution.

File Requirements

STATIC DIGITAL IMAGES ONLY
-NO AUDIO-

File format:
JPEG

Color mode:
sRGB

Note: Bright white backgrounds are not suggested as they may create copy burnout. If using a white background, a target value of R235, G235, B235 (also known as "broadcast-safe white") is recommended.

Note

Note: any critical information, main message and/or logo should be placed within the two right sections of the wall.

File Naming Convention

Use the following format when naming your files. You MUST include client name and contract number in order for us to process your upload.

client_creative_unitnumber_contractnumber

\$10,000 PER CYCLE

Industry Attendee

\$3,500

- 1 Conference pass
- 1 Opening Reception Pass

Government Attendee

\$2,500

- 1 Conference pass
- 1 Opening Reception Pass

Non - Profit Attendee

\$1,500

- 1 Conference pass
- 1 Opening Reception Pass

RESERVE YOUR SPOT HERE

Visit www.worldbrainmapping.org for more information.



10

BIO SKILLS LAB



The **Neuro Vascular BioSkills Lab** is designed for neurosurgeons with knowledge and experience in endoscopic surgery, neurotrauma, and/or neurovascular surgery. Short lectures and hands on practical training will be provided to the attendees in the following areas:

- Neurotrauma
- Colloid cyst removal
- Pineal tumor biopsy
- Third ventriculostomy
- Skull base tumor
- Aneurysm surgery



The **Spine BioSkills Lab** is a hands-on practical course on cadaver to perform Lumbar OLIFs and Cervical Total Disc Replacements, while teaching spine surgeons the approach and discussing indications, complications, and necessary tools. Performing the approach on a cadaver to show each step of the operation with guidance from experienced spinesurgeons in a portable cadaver lab.



Exhibitors Contact

For Booth information: Exhibitor@worldbrainmapping.org

For Industry Partnerships: Babak.Kateb@worldbrainmapping.org



Visit www.worldbrainmapping.org for more information.

PREVIOUS YEARS SPONSORS



Visit www.worldbrainmapping.org for more information.

IMPORTANT DATES

Friday Aug 30th 2025 Early bird exhibition application deadline.

Friday Nov 30th 2025 Workshops deadline.

Friday Nov 30th 2025 Special marketing request deadline.

Friday Nov 30th 2025 Cadaver Lab and practical sessions deadline.

Friday Jan 5th 2026 Room booking (depending on availability*)

Friday Jan 25th 2026 Digital custom marketing deadline.

Friday Mar 7th 2026 Exhibition representative(s) Registration deadline

2026 April 15th 2026 Exhibitors Setup Date

2026 April 17th 2026 GFC Awards Gala



GFC Awards Gala, 2025

**RESERVE YOUR
SPOT HERE**

Exhibition opportunities are open to:

- Pharmaceutical industries
- Medical equipment manufacturers
- Medtech industries
- Startups
- Software developers and providers
- Publishers
- Biotech & Cellular therapeutics companies
- Non - Profits & Advocacy groups
- Medical associations
- Academic institutions
- Laboratories
- Hospitals & Clinics
- Law firms (copyrights, patents, personal injuries)
- Service providers (Accounting, Investment, Staffing)
- Venture Capital & Private Equity funds

EXHIBITION FORM

Information

Information

Title: _____ Organization: _____

Full Name: _____

Job Title: _____

Address: _____

Phone: _____ E-mail: _____

Sponsorship Level

☐ Platinum _____

☐ Gold _____

☐ Silver _____

☐ Bronze _____

☐ First Time _____

☐ Other _____

☐ BioSkills Lab _____

☐ Scientific Sessions _____

☐ Conference Sponsorship _____

☐ Daily Pass Sponsorship _____

☐ Digital Walls Sponsorship _____

☐ Table Top _____

Are you interested in a 25% discount for multiple year commitment?

Yes _____ No _____

If Yes, How many years? _____ What Level of Sponsorship (Amount) _____

Have you previously supported the annual meeting?

Yes _____ No _____

If Yes, How many years? _____ What Level of Sponsorship (Amount) _____

Please complete page one and two

