

EXHIBITOR PROSPECTUS



WWW.WORLDBRAINMAPPING.ORG



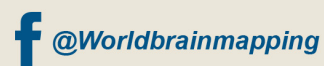
22nd Annual NeuroTech Convention of SBMT
(Pharmatech - Medtech - CellTech)

SBMT 2025

Brain, Spine, and Mental Health

LOS ANGELES

FEB 27th - MAR 2nd

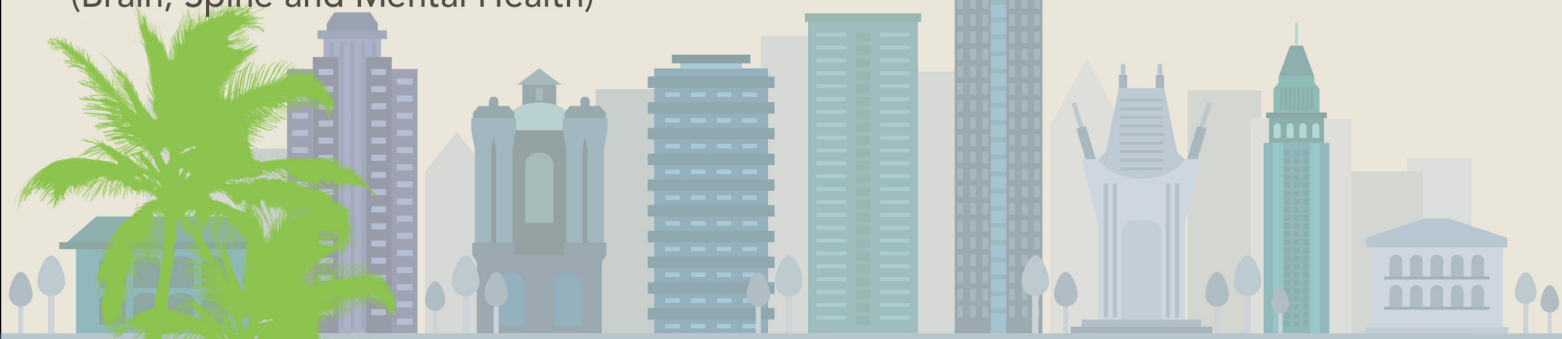


ABOUT

Society for Brain Mapping and Therapeutics

SBMT was founded in 2004, as International Brain Mapping & Intra-operative Surgical Planning Society (IBMISPS). The name was aimed at the international nature of the organization, its clinical and basic science approach toward brain mapping and image guided surgery/therapeutics.

It promotes policies that support rapid, safe, and cost-effective translation of new technologies (diagnostics and therapeutics) into clinical neuroscience (Brain, Spine and Mental Health)

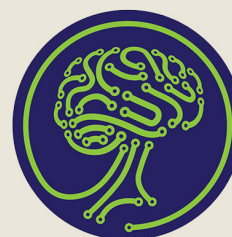


Brain Park Exhibition Hub™

Part of the Brain Technology and Innovation Park

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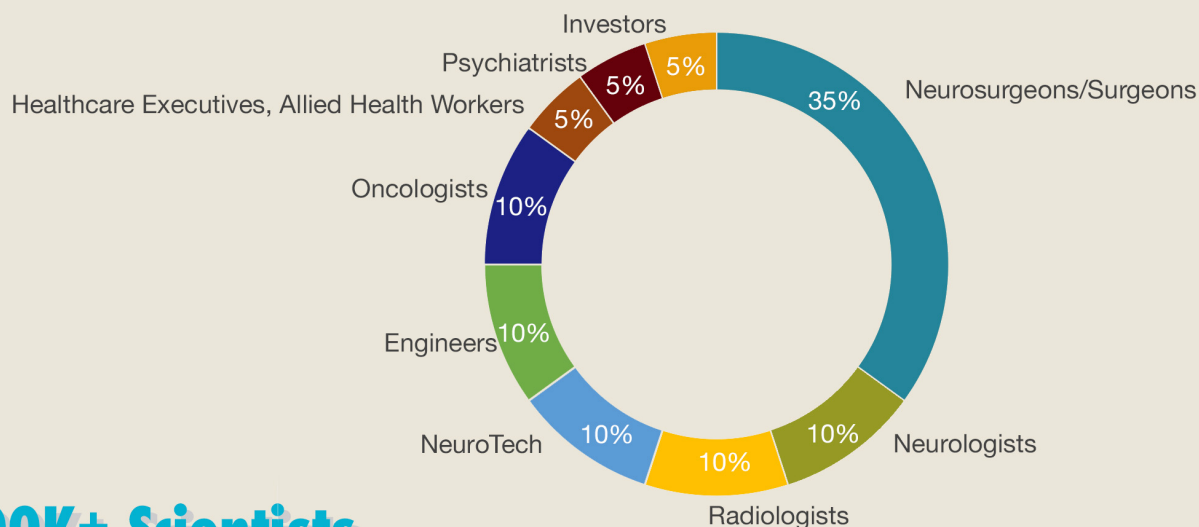
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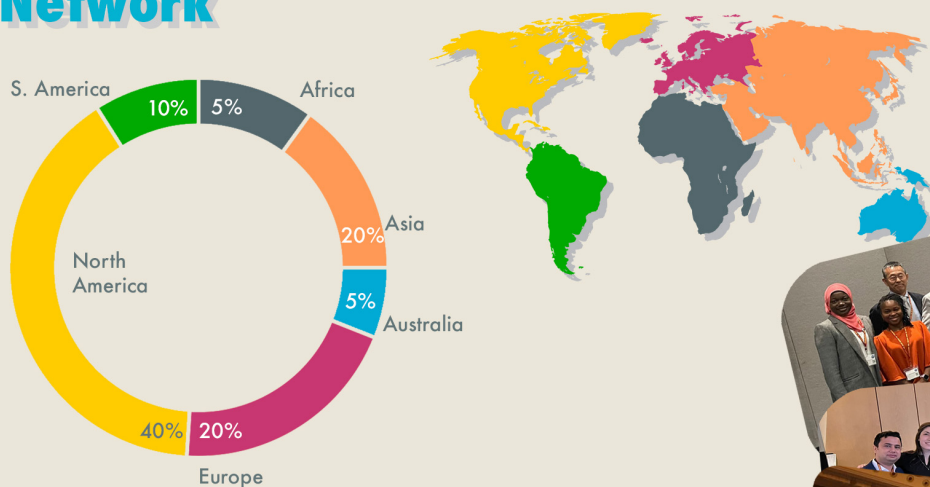
BRAINPARK
TECHNOLOGY + INNOVATION

DEMOGRAPHICS

Our Audience includes: Pharmaceutical, Medtech, Celltech CEOs, neurosurgeons, radiologists, neurologists, psychiatrists, rehabilitation medicine physicians, cardiologists, pulmonologists, bio-ethicists, attorneys, legislators, policy makers, oncologists, radiation oncologists, neuroscientists, engineers, neuro-oncologists, orthopedic/spine surgeons, nanotechnologists, pharmacists, stem cell scientists, computer/data scientists, physicists, psychologists, industry leaders, biochemists, post-docs, residents, fellows of different specialties, venture capital, private equity funds, angel investors, impact investors and private offices.



100K+ Scientists Network



Investors dedicated Sessions and Keynotes



TOPICS COVERED

by World leaders in this meeting

Addiction	Optometry
ALS	Parkinson's Disease
Alzheimer's Disease	Pharmatech
Artificial Intelligence	Pediatric Neurology and Neurosurgery
Autism	Psychiatry
Brain Computer Interface	Psychology
Bioethics	Psychedelics
Cell Therapy	Policy, Advocacy, and Business Development
Consciousness	Radiation Oncology
Dementia	Regenerative Medicine
Epilepsy	Neuro Research
Functional MRI	Space Medicine
Investments	Traumatic Brain Injury
Machine Learning	Spine Surgery
Military Medicine and Veterans Health	Spinal Pain Management
Multiple Sclerosis	Stem Cell
NanoBioElectronics	Suicide
Nanoneurosurgery	
Nanospine	
Neurodevelopment	
Neurodegenerative Diseases	
Neuroengineering	
Neuro Infectious Diseases	
Neurology	
Neuromodulation	
Neuro-Oncology	
Neuroplasticity and Cognition	
NeuroPhotonics	
NeuroRadiology	
Neuroscience	
Neurosurgery	
Neurotechnology	
Neurovascular Surgery	
Ophthalmology	

OBJECTIVES

ANNUAL WORLD

CONGRESS OF SBMT



Educational Objectives

- Identify and apply new findings in Neurotech Innovation, brain mapping (BM) & therapeutics.
- Describe the effect of the newly developed methods, technologies and best practices.
- Discuss and design future research perspectives and developments.
- Access the possible impact of such research and development on their own clinical and scientific work in the future.
- Explore cross-linking amongst multiple disciplines.
- Discuss and describe governmental agencies, foundations, and industry roles in the research and development of the field.

The Annual World Congress of SBMT is a multi-disciplinary forum designed to facilitate cross-disciplinary dissemination of knowledge, technology, medical advances and scientific discovery.

Trade Show

- Link with 100.000+ scientists, engineers, surgeons and physicians on SBMT global network
- Network with attendees in the exhibit hall during breaks and the networking reception.
- Meet Leaders and Pioneers at the conference and in poster sessions held in the exhibit hall.
- Demonstrate Your State of the art technology at one of the top brain and spinal cord conventions in the world.
- Access to our scientists, engineers, surgeons, and physicians from multiple disciplines.
- Visit the beautiful city of Los Angeles and behold beautiful sights.

EXHIBITION HALL 2025 BOOTH INFORMATION

Exhibition space and booths are assigned in order of precedence. Exhibitors are assigned space based on when the finalized invoices are received.

BOOTH STANDARD PACKAGE

ITEMS PROVIDED IN YOUR BOOTH, PER EXHIBITOR:

- 8' HIGH BACKWALL DRAPE WITH 3' HIGH SIDEWALL DRAPE
- 7" X 44" CARDSTOCK IDENTIFICATION SIGN
- 6' X 30" SKIRTED TABLE - BLUE
- 2 LIMERICK CHAIRS BY HERMAN MILLER
- 1 WASTEBASKET

SHOW COLORS

SHOW DRAPE COLOR(S): WHITE AND BLUE

CARPET COLOR: FACILITY IS CARPETED

ALSO INCLUDED

- PERIMETER SECURITY
- ACCESS TO EDUCATIONAL SESSIONS
- ACCESS TO DISCOUNTED HOTEL RATES
- BASIC ELECTRICITY

Exhibit Show Schedule

GENERAL EXHIBITOR MOVE-IN

Wednesday, February 26TH, 2025 • 12:00PM to 5:00PM

EXHIBIT HOURS

Thursday, February 27TH, 2025 • 8:30 AM to 8:00PM

Friday, February 28TH, 2025 • 8:30 AM to 3:30PM

Saturday, March 1ST, 2025 • 8:30 AM to 3:30PM

Sunday, March 2ND, 2025 • 8:30 AM to 3:30PM

EXHIBITOR MOVE OUT

Sunday, March 2ND, 2025 • 3:30PM to 7:30PM

FREIGHT REROUTE BEGINS*

*All outbound carriers must be checked in by this time Sunday, March 2ND, 2025 | 3:00PM

Location

Los Angeles Convention Center, 1201 S. Figueroa St., Los Angeles, CA 90015
West Hall, Concourse Hall.

Exhibitors Contact

For Booth information: Exhibitor@worldbrainmapping.org

Contact: Dr. Babak Kateb. | P: 310-500-6196 | F: 323-654-3511



Exclusive WiFi
Access
for all Exhibitors



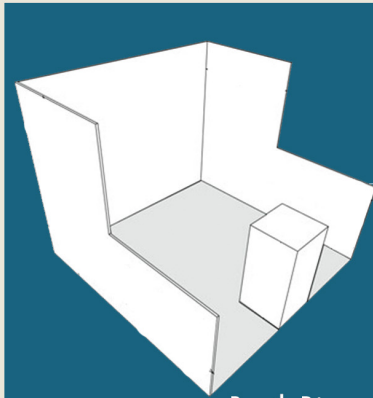
Companies are responsible for all costs of furniture (other than Standard package), audio visual, food and beverage. Order forms will be provided in the Exhibitor Service Kit, companies are responsible for liaison with the General Service Contractor Directly.

Visit www.worldbrainmapping.org for more information.

EXHIBITION HALL 2025 BOOTH INFORMATION

BOOTH - ONLY OPTIONS

*No co-branding Included



10' X 10' BOOTH

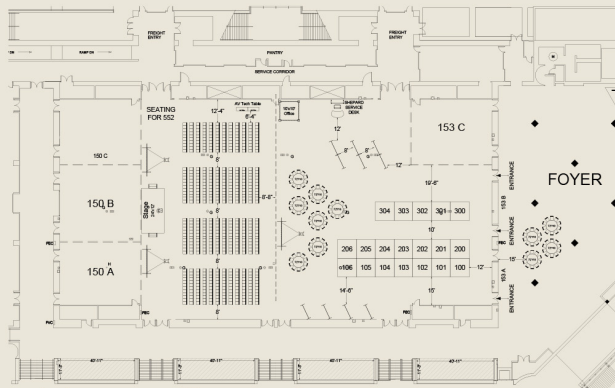
\$4,500 - \$6,500 Before June 1st, 2024

In-line: \$45 /sq ft

Corner: \$55 /sq ft

Island: \$65 /sq ft

Booth Diagram, example only.



Exhibition Hall Example

These prices don't include tickets for attendance to the GFC Awards Gala.

Please contact us if your company is interested in building specific marketing and exhibition strategies.

After June 1st, 2024

In-line: \$50 /sq ft

Corner: \$60 /sq ft

Island: \$70 /sq ft

(\$5,000 - \$7,000)



EXHIBITION HALL 2025

BOOTH INFORMATION

* Networking
Opportunities

BOOTH & CO-BRANDING | MEDIA RELATIONS

Neural Network (Included in the Sponsorship packages BOOTH AND MARKETING)

Display your company's services and devices or announce a trending topic or case study in front of industry leaders during a 10-minute highlight session at the Exhibit Hall stage in the Brain Park Exhibition Hub.

Entertainment (Included in the Sponsorship packages BOOTH AND MARKETING)

Annual Neurotech Convention of SBMT 2025 Opening Reception: Taste some local Wine and Cheese options, while enjoying the varied art performances at the Brain Park Exhibition Hub Stage.

Opening Reception



Customized Advertising Available
Contact us for more details!

Exhibitor@Worldbrainmapping.org

Visit www.worldbrainmapping.org for more information.

EXHIBITION HALL 2025

BOOTH & CO-BRANDING | MEDIA RELATIONS

Categories	Executive Platinum Supporter	Platinum Supporter	Gold Supporter	Silver Supporter	Bronze Supporter
Hands on or workshop/ Bioskills lab (one station) additional station could be added for USD 15,000	●	●	●	●	●
Panels (5 speakers each spot, 15 min each)	● (3)	● (3)	● (2)	● (2)	● (1)
Featured Speakers	● (16)	● (9)	● (3)	● (1)	●
Name of the company on Scientific Sessions	● (16)	● (16)	● (1)	● (1)	● (1)
Booth, Island (i) (To be coordinated)	● (20x20i)	● (20x20i)	● (20x20i)	● (20x10)	● (20x10)
Tickets to the GFC Awards Gala (front row)	● (40)	● (30)	● (20)	● (15)	● (10)
Passes for the Convention's Opening Reception	● (40)	● (30)	● (20)	● (15)	● (10)
Media coverage: Interviews on the red carpet about the company at the gala (3 min max) and social media posts about the company's participa- tion at SBMT's Annual Neurotech Convention	● (20) (3)	● (10)	● (5)	● (5)	● (3)
Brain Mapping TV exposure: Logo on the Brain mapping TV YouTube channel -Panel/individual interview with Brain Mapping TV (or generation of any media type ad)	● (10)	● (5)	●	● (1)	● (1)
Logo on the program material (step and repeat, brochure and the app)	●	●	●	●	●
Listed on SBMT website sponsorship section	●	●	●	●	●
Digital Advertising on the Intercontinental hotel in Downtown Los Angeles	●	●	●	●	●
Special package advertisements at the L.A. Convention Center (To be coordinated)	●	●	●	●	●
Breakfast and Luncheon Named after the company	● (2)	● (2)	● (1)		
Keynotes Named after the company	● (5)	● (2)			
Full access to SBMT internal events, (board meeting) for one year and being a plati- num sponsor of selected year-round national and internal policy events. i.e. N20	●				
PRICE	USD 100,000+	USD 80,000	USD 65,000	USD 50,000	USD 40,000

EXHIBITION HALL 2025

BOOTH & CO-BRANDING | MEDIA RELATIONS

Categories	Convention Supporter	Scientific Program Supporter	Scientific Session Supporter	Basic Exhibitor
Hands on or workshop/ Bioskills lab (one station) additional station could be added for USD 15,000	●	●		
Panels (5 speakers each spot, 15 min each)	● (1)	● (1)	● (2 speakers)	
Featured Speakers				
Name of the company on Scientific Sessions	● (1)	● (1)	● (1)	
Booth, Island (i) (To be coordinated)	● (10x10)	● (10x10)	● (10x10)	● (10x10)
Tickets to the GFC Awards Gala	● (5)	● (5)	● (3)	● (1)
Passes for the Convention's Opening Reception	● (5)	● (5)	● (1)	● (1)
Media coverage: Interviews on the red carpet about the company at the gala (3 min max) and social media posts about the company's participa- tion at SBMT's Annual Neurotech Convention	● (2)	● (5)	● (1)	● (1)
Brain Mapping TV exposure: Logo on the Brain mapping TV YouTube channel -Panel/individual interview with Brain Mapping TV (or generation of any media type ad)	● (1)			
Logo on the program material (step and repeat, brochure and the app)	●	●	●	●
Listed on SBMT website sponsorship section	●	●	●	●
PRICE	USD 30,000	USD 25,000	USD 10,000	USD 5,500

EXHIBITION HALL 2025

BOOTH & CO-BRANDING | MEDIA RELATIONS

Digital Walls \$7,000 PER CYCLE

Los Angeles

1900-A

54'1"x119'2"

Spec ID: DW1035-S

Display Resolution

940px h x 1920px w

Physical Size

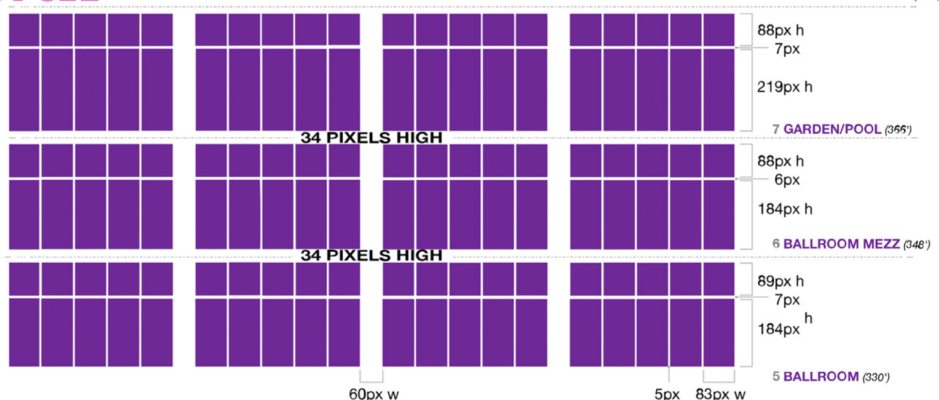
54'1.25"h x 119'2"w

Extensions

None

- \$7K per cycle for a maximum of 7 days for 10 hours per day, Large digital advertisement panels on the Intercontinental Hotel during the convention.

Overall File Size: 940px h x 1920px w



File Requirements

STATIC DIGITAL IMAGES ONLY
-NO AUDIO-

File format:
JPEG

Color mode:
sRGB

Note: Bright white backgrounds are not suggested as they may create copy burnout. If using a white background, a target value of R235, G235, B235 (also known as "broadcast-safe white") is recommended.

Note

Note: any critical information, main message and/or logo should be placed within the two right sections of the wall.

File Naming Convention

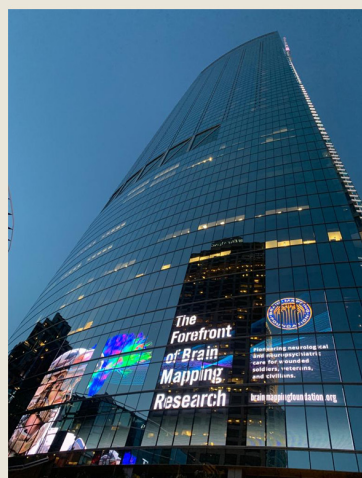
Use the following format when naming your files. You MUST include client name and contract number in order for us to process your upload.

client_creative_unitnumber_contractnumber

Industry Attendee

\$3,500

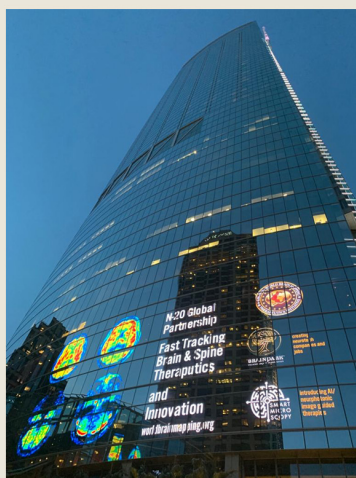
- 1 Conference pass
- 1 Opening Reception Pass



Government Attendee

\$2,500

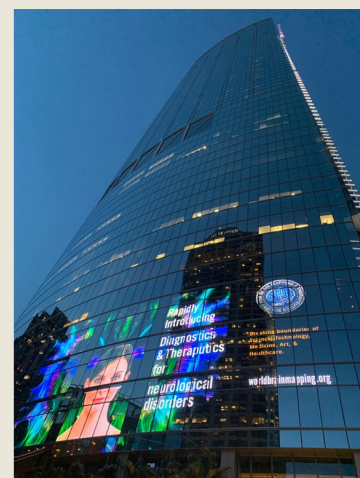
- 1 Conference pass
- 1 Opening Reception Pass



Non - Profit Attendee

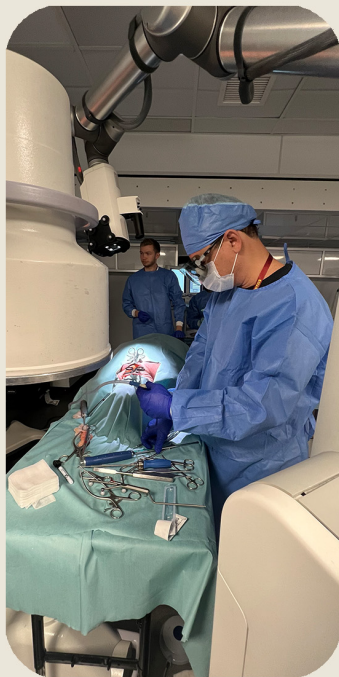
\$1,500

- 1 Conference pass
- 1 Opening Reception Pass



Visit www.worldbrainmapping.org for more information.

BioSkills Lab | HANDS ON WORKSHOP



The Neuro Vascular BioSkills Lab is designed for neurosurgeons with knowledge and experience in endoscopic surgery, neurotrauma, and/or neurovascular surgery. Short lectures and hands on practical training will be provided to the attendees in the following areas:

- Neurotrauma
- Colloid cyst removal
- Pineal tumor biopsy
- Third ventriculostomy
- Skull base tumor
- Aneurysm surgery



The Spine BioSkills Lab is a hands-on practical course on cadaver to perform Lumbar OLIFs and Cervical Total Disc Replacements, while teaching spine surgeons the approach and discussing indications, complications, and necessary tools. Performing the approach on a cadaver to show each step of the operation with guidance from experienced spinesurgeons in a portable cadaver lab.



Exhibitors Contact

For Booth information: Exhibitor@worldbrainmapping.org

For Industry Partnerships: Babak.Kateb@worldbrainmapping.org



Visit www.worldbrainmapping.org for more information.

PREVIOUS YEARS SPONSORS



Visit www.worldbrainmapping.org for more information.

IMPORTANT DATES

Important Dates:

Friday July 2nd 2024 Early bird exhibition application deadline.

Friday Nov 1st 2024 Workshops deadline.

Friday Nov 1st 2024 Special marketing request deadline.

Friday Nov 1st 2024 Cadaver Lab and practical sessions deadline.

Friday Jan 5th 2025 Room booking (depending on availability*)

Friday Jan 25th 2025 Digital marketing deadline.

Friday Feb 7th 2025 Exhibition representative(s) Registration deadline

Wednesday Feb 26th 2025 Exhibitors Setup Date

Friday Feb 28th, 2025 GFC Awards Gala

CALENDAR


February 27th
Conference Starts



GFC Awards Gala, February 28th, 2025

Exhibition opportunities are open to:

- Pharmaceutical industries
- Medical equipment manufacturers
- Medtech industries
- Startups
- Software developers and providers
- Publishers
- Biotech & Cellular therapeutics companies
- Non - Profits & Advocacy groups
- Medical associations
- Academic institutions
- Laboratories
- Hospitals & Clinics
- Law firms (copyrights, patents, personal injuries)
- Service providers (Accounting, Investment, Staffing)
- Venture Capital & Private Equity funds

Information

Information

Title: _____ Organization: _____

Full Name: _____

Job Title: _____

Address: _____

Phone: _____ E-mail: _____

Amount

Amount

Sponsorship Level

☐ Platinum _____

☐ Gold _____

☐ Silver _____

☐ Bronze _____

☐ First Time _____

☐ BioSkills Lab _____

☐ Scientific Sessions _____

☐ Conference Sponsorship _____

☐ Daily Pass Sponsorship _____

☐ Digital Walls Sponsorship _____

☐ Table Top _____

☐ Other _____

Are you interested in a 25% discount for multiple year commitment?

Yes _____ No _____

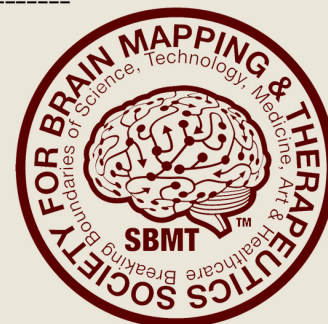
If Yes, How many years? _____ What Level of Sponsorship (Amount) _____

Have you previously supported the annual meeting?

Yes _____ No _____

If Yes, How many years? _____ What Level of Sponsorship (Amount) _____

Please complete page one and two



Payment Details

☐ **BANK TRANSFER PAYMENTS:**

I will arrange a bank transfer on receipt of an invoice.

(Please manually add supporter dues): _____

☐ **CREDIT CARD PAYMENTS:**

Credit Card Number: _____

Name on Card: _____

Card Type: _____ Expiration Date: _____ Security Code: _____

Amount to be charged: _____ Billing Address: _____

☐ **CHECK PAYMENTS:**

All checks should be sent to:

Annual World Congress of SBMT

860 Via de la Paz, Pacific Palisades, CA 90272, USA

BOOKING TERMS & CONDITIONS:

Acceptance of applications for exhibits or support is at the discretion of the organizers. **ALL SALES ARE FINAL**

Payment must be made within 30 days of invoice. Please note that full contact details of delegates will not be available to an exhibitor due to data protection restrictions.

I have read and agree to abide by the booking terms and conditions, and I understand that this form confirms my booking. I accept that sales are final and the full fee will be payable.

SIGN & DATE FORM:

(Please note that unsigned forms cannot be accepted.)

SIGNATURE:

DATE:

Scan & E-mail Form to:

Dr. Babak Kateb

Babak.Kateb@WorldBrainMapping.org

Mail Checks to: Annual World Congress of SBMT

860 Via de la Paz, Suite E-1, Pacific Palisades, CA 90272, USA

Office number: +1 (310) 500-6196

Fax number: +1 (323) 654-3511