

EXHIBITOR PROSPECTUS



WWW.WORLDBRAINMAPPING.ORG



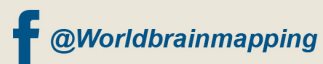
22nd Annual NeuroTech Convention of SBMT
(Pharmatech - Medtech - CellTech)

SBMT 2025

Brain, Spine, and Mental Health

LOS ANGELES

FEB 27th - MAR 2nd

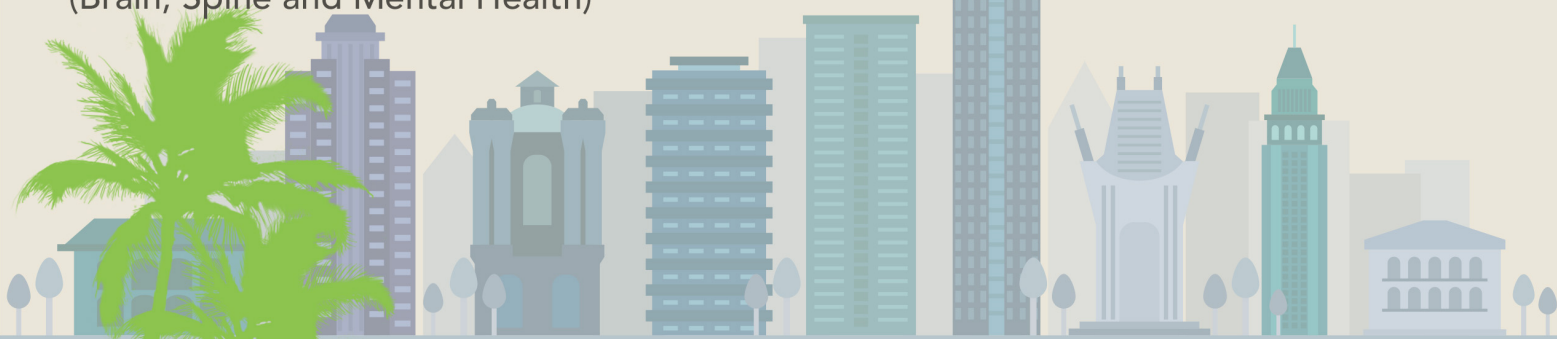


ABOUT

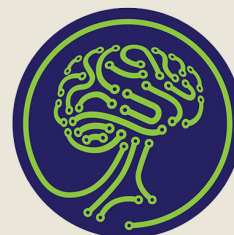
Society for Brain Mapping and Therapeutics

SBMT was founded in 2004, as International Brain Mapping & Intra-operative Surgical Planning Society (IBMISPS). The name was aimed at the international nature of the organization, its clinical and basic science approach toward brain mapping and image guided surgery/therapeutics.

It promotes policies that support rapid, safe, and cost-effective translation of new technologies (diagnostics and therapeutics) into clinical neuroscience (Brain, Spine and Mental Health)



Brain Park Exhibition Hub™ Part of the Brain Technology and Innovation Park



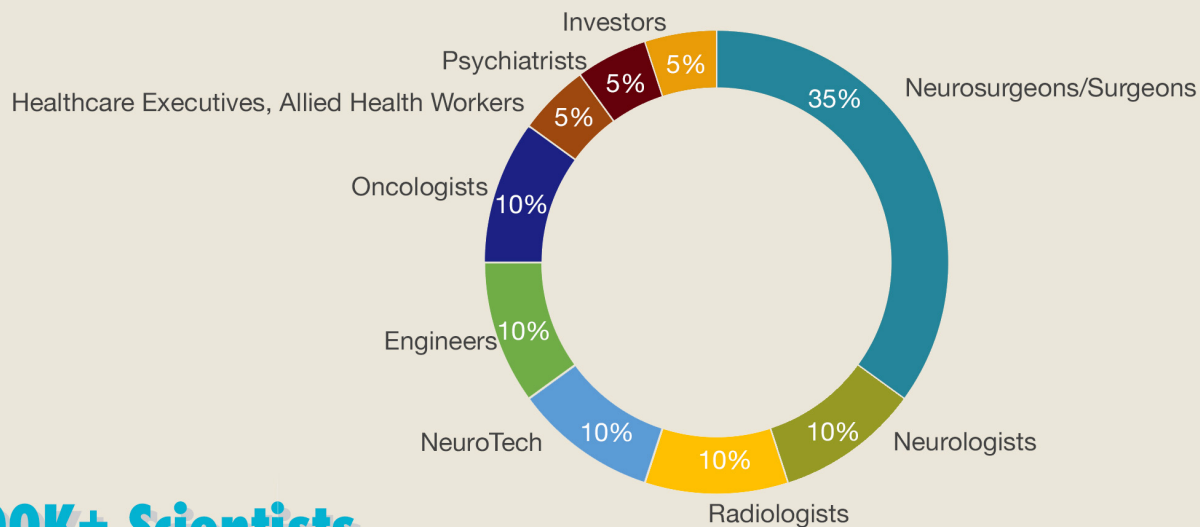
BRAINPARK
TECHNOLOGY + INNOVATION

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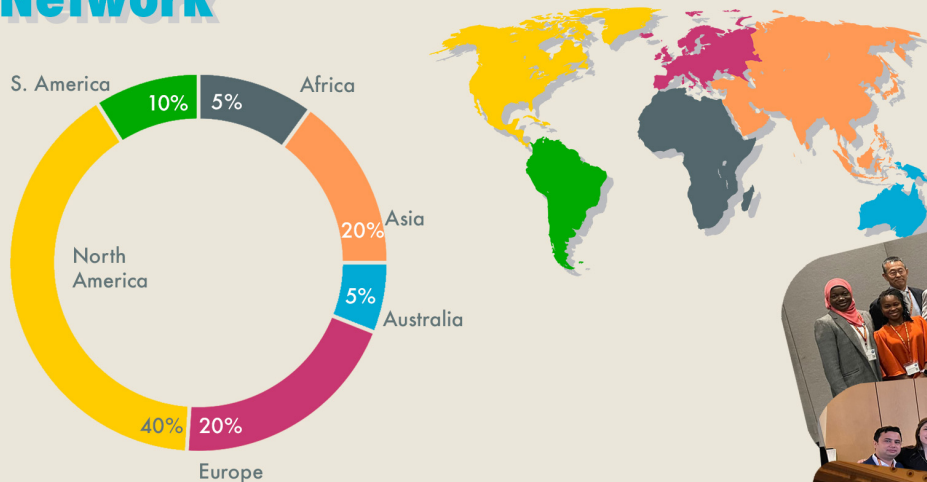
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DEMOGRAPHICS

Our Audience includes: Pharmaceutical, Medtech, Celltech CEOs, neurosurgeons, radiologists, neurologists, psychiatrists, rehabilitation medicine physicians, cardiologists, pulmonologists, bio-ethicists, attorneys, legislators, policy makers, oncologists, radiation oncologists, neuroscientists, engineers, neuro-oncologists, orthopedic/spine surgeons, nanotechnologists, pharmacists, stem cell scientists, computer/data scientists, physicists, psychologists, industry leaders, biochemists, post-docs, residents, fellows of different specialties, venture capital, private equity funds, angel investors, impact investors and private offices.



100K+ Scientists Network



Investors dedicated Sessions and Keynotes

TOPICS COVERED

by World leaders in this meeting

Addiction
ALS
Alzheimer's Disease
Artificial Intelligence
Autism
Brain Computer Interface
Bioethics
Cell Therapy
Consciousness
Dementia
Epilepsy
Fuctional MRI
Investments
Machine Learning
Military Medicine and Veterans Health
Multiple Sclerosis
NanoBioElectronics
Nanoneurosurgery
Nanospine
Neurodevelopment
Neurodegenerative Diseases
Neuroengineering
Neuro Infectious Diseases
Neurology
Neuromodulation
Neuro-Oncology
Neuroplasticity and Cognition
NeuroPhotonics
NeuroRadiology
Neuroscience
Neurosurgery
Neurotechnology
Neurovascular Surgery
Ophthalmology
Optometry
Parkinson's Disease
Pharmatech
Pediatric Neurology and Neurosurgery
Psychiatry
Psychology
Psychedelics
Policy, Advocacy, and Business Development
Radiation Oncology
Regenerative Medicine
Neuro Research
Space Medicine
Traumatic Brain Injury
Spine Surgery
Spinal Pain Management
Stem Cell
Suicide

OBJECTIVES

ANNUAL WORLD CONGRESS OF SBMT



Educational Objectives

- Identify and apply new findings in Neurotech Innovation, brain mapping (BM) & therapeutics.
- Describe the effect of the newly developed methods, technologies and best practices.
- Discuss and design future research perspectives and developments.
- Access the possible impact of such research and development on their own clinical and scientific work in the future.
- Explore cross-linking amongst multiple disciplines.
- Discuss and describe governmental agencies, foundations, and industry roles in the research and development of the field.

The Annual World Congress of SBMT is a multi-disciplinary forum designed to facilitate cross-disciplinary dissemination of knowledge, technology, medical advances and scientific discovery.

Trade Show

- Link with 100.000+ scientists, engineers, surgeons and physicians on SBMT global network
- Network with attendees in the exhibit hall during breaks and the networking reception.
- Meet Leaders and Pioneers at the conference and in poster sessions held in the exhibit hall.
- Demonstrate Your State of the art technology at one of the top brain and spinal cord conventions in the world.
- Access to our scientists, engineers, surgeons, and physicians from multiple disciplines.
- Visit the beautiful city of Los Angeles and behold beautiful sights.

EXHIBITION HALL 2025 BOOTH INFORMATION

Exhibition space and booths are assigned in order of precedence. Exhibitors are assigned space based on when the finalized invoices are received.

BOOTH STANDARD PACKAGE

ITEMS PROVIDED IN YOUR BOOTH, PER EXHIBITOR:

- 8' HIGH BACKWALL DRAPE WITH 3' HIGH SIDEWALL DRAPE
- 7" X 44" CARDSTOCK IDENTIFICATION SIGN
- 6' X 30" SKIRTED TABLE - BLUE
- 2 LIMERICK CHAIRS BY HERMAN MILLER
- 1 WASTEBASKET

SHOW COLORS

SHOW DRAPE COLOR(S): WHITE AND BLUE

CARPET COLOR: FACILITY IS CARPETED

ALSO INCLUDED

- PERIMETER SECURITY
- ACCESS TO EDUCATIONAL SESSIONS
- ACCESS TO DISCOUNTED HOTEL RATES
- BASIC ELECTRICITY

Exhibit Show Schedule

GENERAL EXHIBITOR MOVE-IN

Wednesday, February 26TH, 2025 • 12:00PM to 5:00PM

EXHIBIT HOURS

Thursday, February 27TH, 2025 • 8:30 AM to 8:00PM

Friday, February 28TH, 2025 • 8:30 AM to 3:30PM

Saturday, March 1ST, 2025 • 8:30 AM to 3:30PM

Sunday, March 2ND, 2025 • 8:30 AM to 3:30PM

EXHIBITOR MOVE OUT

Sunday, March 2ND, 2025 • 3:30PM to 7:30PM

FREIGHT REROUTE BEGINS*

*All outbound carriers must be checked in by this time Sunday, March 2ND, 2025 | 3:00PM

Location

Los Angeles Convention Center, 1201 S. Figueroa St., Los Angeles, CA 90015
West Hall, Concourse Hall.

Exhibitors Contact

For Booth information: Exhibitor@worldbrainmapping.org

Contact: Dr. Babak Kateb. | P: 310-500-6196 | F: 323-654-3511


Exclusive WiFi
Access
for all Exhibitors



Companies are responsible for all costs of furniture (other than Standard package), audio visual, food and beverage. Order forms will be provided in the Exhibitor Service Kit, companies are responsible for liaison with the General Service Contractor Directly.

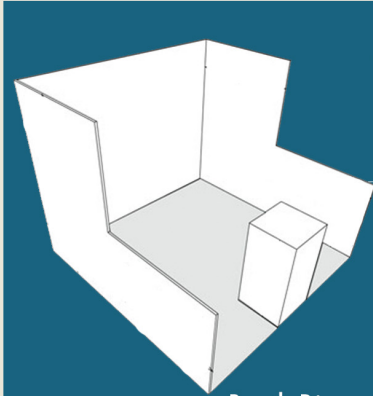
Visit www.worldbrainmapping.org for more information.

**EXHIBITION
HALL 2025**

**BOOTH
INFORMATION**

BOOTH - ONLY OPTIONS

*No co-branding Included



10' X 10' BOOTH

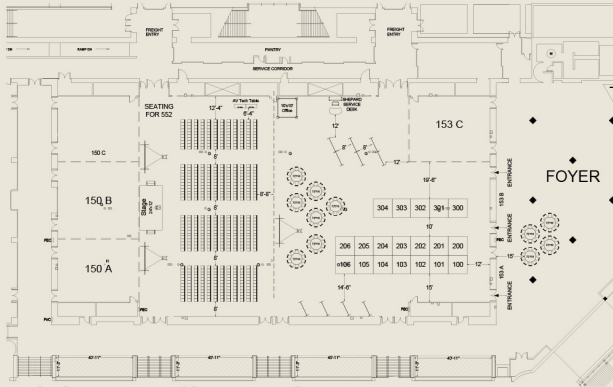
\$4,500 - \$6,500 Before June 1st, 2024

In-line: \$45 /sq ft

Corner: \$55 /sq ft

Island: \$65 /sq ft

Booth Diagram, example only.



Exhibition Hall Example

These prices don't include tickets for attendance to the GFC Awards Gala.

Please contact us if your company is interested in building specific marketing and exhibition strategies.

After June 1st, 2024

In-line: \$50 /sq ft

Corner: \$60 /sq ft

Island: \$70 /sq ft

(\$5,000 - \$7,000)



**EXHIBITION
HALL 2025**

**BOOTH
INFORMATION**

*** Networking
Opportunities**

BOOTH & CO-BRANDING | MEDIA RELATIONS

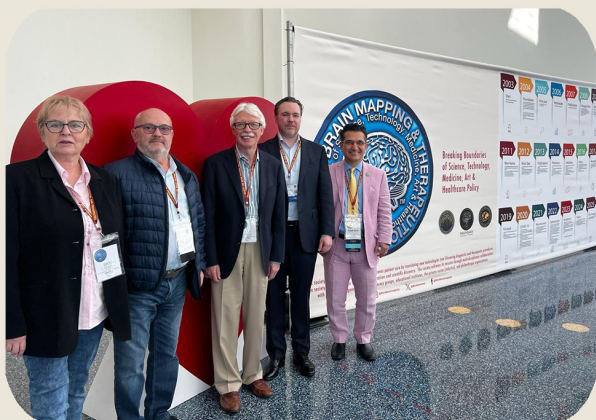
Neural Network (Included in the Sponsorship packages BOOTH AND MARKETING)

Display your company's services and devices or announce a trending topic or case study in front of industry leaders during a 10-minute highlight session at the Exhibit Hall stage in the Brain Park Exhibition Hub.

Entertainment (Included in the Sponsorship packages BOOTH AND MARKETING)

Annual Neurotech Convention of SBMT 2025 Opening Reception: Taste some local Wine and Cheese options, while enjoying the varied art performances at the Brain Park Exhibition Hub Stage.

Opening Reception



**Customized Advertising Available
Contact us for more details!
Exhibitor@Worldbrainmapping.org**

Visit www.worldbrainmapping.org for more information.

EXHIBITION HALL 2024

 Networking
Opportunities

BOOTH & CO-BRANDING | MEDIA RELATIONS 

PLATINUM SPONSORSHIP \$100,000+

- 1 / 20'x 20' Exhibition booth, 20 attendee badges for the Conference | 20 Tickets Opening Reception
- 30 tickets for the GFC Awards Gala*
- Listing in all material (printed and digital), program and step and repeat.
- Support Acknowledgement at the Annual Meeting, Official Meeting Website.
- Keynote Session Slide.
- Exclusive Brain Mapping TV interview and feature on Brain Mapping TV Channel
- Acknowledgment to be on all press releases, marketing materials and featured in the SBMT E-news.
- Dedicated tailored E-mail campaigns to the SBMT Members, Scientists and friends Network (100k+ contacts)
- Co-Branding Social Media and Public Relations Outreach.
- Attendee List distribution.
- Customized Marketing Available, please contact Exhibitor@worldbrainmapping.org

GOLD SPONSORSHIP \$60,000 - 80,000

- 1 / 20'x 10' Exhibition booth, 10 - 15 attendee badges for the Conference | 10 - 15 Tickets Opening Reception
- 15 - 20 tickets for the GFC Awards Gala*
- Listing in all material (printed and digital), program and step and repeat.
- Support Acknowledgement at the Annual Meeting, Official Meeting Website.
- Exclusive Brain Mapping TV interview and feature on Brain Mapping TV Channel.
- Acknowledgment to be on all press releases, marketing materials and featured in the SBMT E-news.
- Dedicated tailored E-mail campaigns to the SBMT Members, Scientists and friends Network (100k+ contacts)
- Co-Branding Social Media and Public Relations Outreach.

SILVER SPONSORSHIP \$45,000 - 59,999

- 1 / 10'x 10' Exhibition booth, 5-10 attendee badges for the Conference | 5 - 10 Tickets Opening Reception
- 5 - 10 tickets for the GFC Awards Gala*
- Listing in all material (printed and digital), program and step and repeat.
- Support Acknowledgement at the Annual Meeting, Official Meeting Website
- Brain Mapping TV interview and feature on Brain Mapping TV Channel
- Acknowledgment to be on all press releases and marketing materials, featured in the SBMT E-news.
- Co-Branding Social Media and Public Relations Outreach.

BRONZE SPONSORSHIP \$29,700 - 44,999

- 1 / 10'x 10' Exhibition booth, 3 - 5 attendee badges for the Conference | 3 - 5 Tickets Opening Reception
- 3 - 5 tickets for the GFC Awards Gala*
- Listing in all material (printed and digital), program and step and repeat.
- Support Acknowledgement at the Annual Meeting, Official Meeting Website.
- Brain Mapping TV interview and feature on Brain Mapping TV Channel
- Co-Branding Social Media and Public Relations Outreach.

*Gala seats location are subjected to availability and date of purchase, please refer to the GFC Awards Gala prospectus for the floorplan.

Visit www.worldbrainmapping.org for more information.

EXHIBITION HALL 2024

BOOTH & CO-BRANDING | MEDIA RELATIONS

BIOSKILLS LAB SPONSORSHIP \$25,000 PER STATION

- 1/ 10' x 10' Exhibit Booth
- 3 exhibitors badges, 3 tickets to the GFC Awards Gala, 3 passes to the opening reception
- Recognition on the Step & Repeat for the GFC Awards Gala
- Recognition in the Annual World Conference SBMT Program, Step and Repeat & Event's Website.

INDUSTRY SESSIONS SPONSORSHIP \$15,000 - 20,000

- One Scientific Session (90 minutes or 2x 45minutes panel presentations and discussion).
- 5 - 10 panelist badges, 5 - 10 tickets to the GFC Awards Gala, and 5 - 10 passes to the opening reception.
- Recognition on the Step & Repeat for the GFC Awards Gala
- Recognition in the Annual World Conference SBMT Program, Step and Repeat & Event's Website.

CME SESSION SPONSORSHIP \$7,000 -10,000

- 1/ 10' x 10' Exhibit Booth
- 2 - 3 attendee badge, 2 - 3 ticket to the GFC Awards Gala, 2 - 3 pass to the opening reception
- Recognition on the Step & Repeat for the GFC Awards Gala
- Recognition in the Annual World Conference SBMT Program, Step and Repeat & Event's Website.
- One Keynote breakfast or lunch Sponsorship & Recognition.

FIRST TIME SPONSORSHIP \$5,500

- 1/ 10' x 10' Exhibit Booth
 - 1 attendee badge, 1 ticket to the GFC Awards Gala, 1 pass to the opening reception
 - Recognition on the Step & Repeat for the GFC Awards Gala.
 - Recognition in the Annual World Conference SBMT Program, Step and Repeat & Event's Website.
- *Approval by the SBMT Secretariat required



EXHIBITION HALL 2025

BOOTH & CO-BRANDING | MEDIA RELATIONS

Digital Walls \$7,000 PER CYCLE

Overall File Size: 940px h x 1920px w

Los Angeles

1900-A

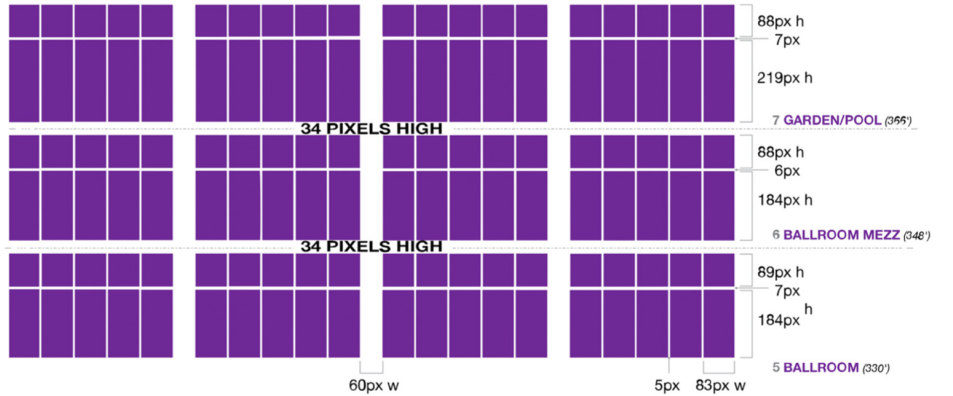
- \$7K per cycle for a maximum of 7 days for 10 hours per day, Large digital advertisement panels on the Intercontinental Hotel during the convention.

Spec ID: DW1035-S

Display Resolution
940px h x 1920px w

Physical Size
54'1.25" h x 119'2" w

Extensions
None



Mechanical/Artwork Size

940px h x 1920px w

Note: files for Digital Displays must be supplied in absolute pixels at a 1:1 ratio to the Display Resolution that is listed above, which represents the resolution for the actual unit. For this reason, dpi/ppi is not relevant to the file size. Please DO NOT supply your files at any other size or resolution.

File Requirements

STATIC DIGITAL IMAGES ONLY
-NO AUDIO-

File format:
JPEG

Color mode:
sRGB

Note: Bright white backgrounds are not suggested as they may create copy burnout. If using a white background, a target value of R235, G235, B235 (also known as "broadcast-safe white") is recommended.

Note

Note: any critical information, main message and/or logo should be placed within the two right sections of the wall.

File Naming Convention

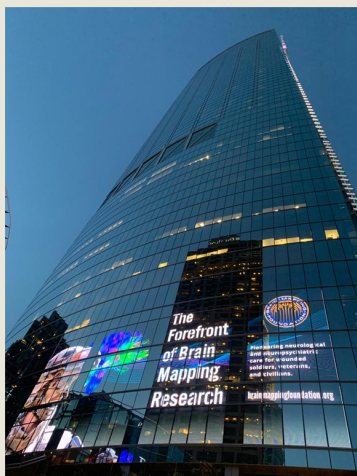
Use the following format when naming your files. You MUST include client name and contract number in order for us to process your upload.

client_creative_unitnumber_contractnumber

Industry Attendee

\$3,500

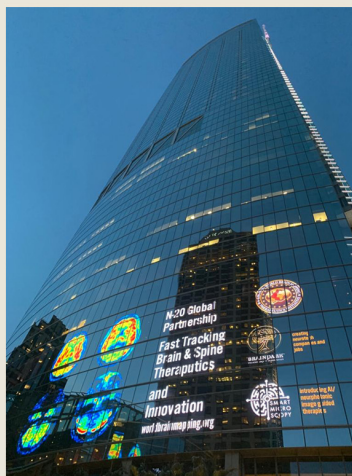
- 1 Conference pass
- 1 Opening Reception Pass



Government Attendee

\$2,500

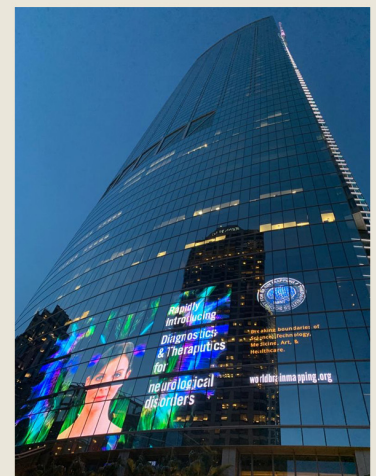
- 1 Conference pass
- 1 Opening Reception Pass



Non - Profit Attendee

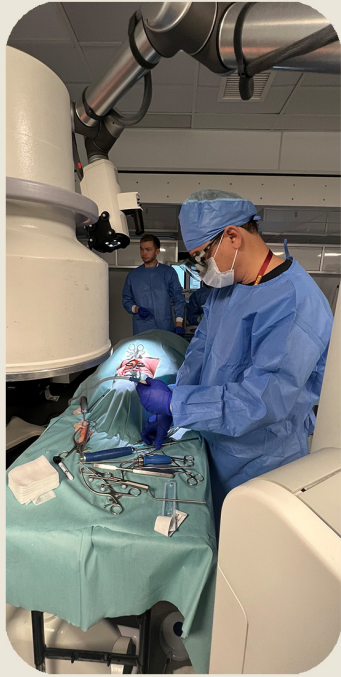
\$1,500

- 1 Conference pass
- 1 Opening Reception Pass



Visit www.worldbrainmapping.org for more information.

BioSkills Lab | HANDS ON WORKSHOP



The Neuro Vascular BioSkills Lab is designed for neurosurgeons with knowledge and experience in endoscopic surgery, neurotrauma, and/or neurovascular surgery. Short lectures and hands on practical training will be provided to the attendees in the following areas:

- Neurotrauma
- Colloid cyst removal
- Pineal tumor biopsy
- Third ventriculostomy
- Skull base tumor
- Aneurysm surgery



The Spine BioSkills Lab is a hands-on practical course on cadaver to perform Lumbar OLIFs and Cervical Total Disc Replacements, while teaching spine surgeons the approach and discussing indications, complications, and necessary tools. Performing the approach on a cadaver to show each step of the operation with guidance from experienced spinesurgeons in a portable cadaver lab.



Exhibitors Contact

For Booth information: Exhibitor@worldbrainmapping.org

For Industry Partnerships: Babak.Kateb@worldbrainmapping.org



Visit www.worldbrainmapping.org for more information.

PREVIOUS YEARS SPONSORS



Visit www.worldbrainmapping.org for more information.

IMPORTANT DATES

Important Dates:

Friday July 2nd 2024 Early bird exhibition application deadline.

Friday Nov 1st 2024 Workshops deadline.

Friday Nov 1st 2024 Special marketing request deadline.

Friday Nov 1st 2024 Cadaver Lab and practical sessions deadline.

Friday Jan 5th 2025 Room booking (depending on availability*)

Friday Jan 25th 2025 Digital marketing deadline.

Friday Feb 7th 2025 Exhibition representative(s) Registration deadline

Wednesday Feb 26th 2025 Exhibitors Setup Date

Friday Feb 28th, 2025 GFC Awards Gala

CALENDAR


February 27th
Conference Starts



GFC Awards Gala, February 28th, 2025

Exhibition opportunities are open to:

- Pharmaceutical industries
- Medical equipment manufacturers
- Medtech industries
- Startups
- Software developers and providers
- Publishers
- Biotech & Cellular therapeutics companies
- Non - Profits & Advocacy groups
- Medical associations
- Academic institutions
- Laboratories
- Hospitals & Clinics
- Law firms (copyrights, patents, personal injuries)
- Service providers (Accounting, Investment, Staffing)
- Venture Capital & Private Equity funds

BOOTH INFORMATION

Information

Information

Title: _____ Organization: _____

Full Name: _____

Job Title: _____

Address: _____

Phone: _____ E-mail: _____

Amount

Amount

Sponsorship Level

Platinum _____

Gold _____

Silver _____

Bronze _____

First Time _____

BioSkills Lab _____

Scientific Sessions _____

Conference Sponsorship _____

Daily Pass Sponsorship _____

Digital Walls Sponsorship _____

Table Top _____

Other

Are you interested in a 25% discount for multiple year commitment?

Yes _____ No _____

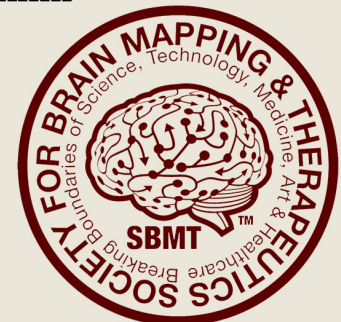
If Yes, How many years? _____ What Level of Sponsorship (Amount) _____

Have you previously supported the annual meeting?

Yes _____ No _____

If Yes, How many years? _____ What Level of Sponsorship (Amount) _____

Please complete page one and two



BOOTH INFORMATION

Payment Details

BANK TRANSFER PAYMENTS:

I will arrange a bank transfer on receipt of an invoice.

(Please manually add supporter dues): _____

CREDIT CARD PAYMENTS:

Credit Card Number: _____

Name on Card: _____

Card Type: _____ Expiration Date: _____ Security Code: _____

Amount to be charged: _____ Billing Address: _____

CHECK PAYMENTS:

All checks should be sent to:

Annual World Congress of SBMT

860 Via de la Paz, Pacific Palisades, CA 90272, USA

BOOKING TERMS & CONDITIONS:

Acceptance of applications for exhibits or support is at the discretion of the organizers. **ALL SALES ARE FINAL**

Payment must be made within 30 days of invoice. Please note that full contact details of delegates will not be available to an exhibitor due to data protection restrictions.

I have read and agree to abide by the booking terms and conditions, and I understand that this form confirms my booking. I accept that sales are final and the full fee will be payable.

SIGN & DATE FORM:

(Please note that unsigned forms cannot be accepted.)

SIGNATURE:	DATE:
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Scan & E-mail Form to:

Dr. Babak Kateb

Babak.Kateb@WorldBrainMapping.org

Mail Checks to:

Annual World Congress of SBMT
860 Via de la Paz, Suite E-1, Pacific Palisades, CA 90272, USA
Office number: +1 (310) 500-6196
Fax number: +1 (323) 654-3511