

# EXHIBITOR PROSPECTUS



Los Angeles, California

21st Annual World Congress of SBMT  
(Brain, Spine & Mental Health)

**SBMT2024**  
**LOS ANGELES**  
**MARCH 13-17**

**FROM IMAGING TO GENOMICS AND NANO**  
**COVERING ALL NEUROLOGICAL DISORDERS**



@Worldbrainmapping



@Worldbrainmap



@Worldbrainmapping

# ABOUT

## Society for Brain Mapping and Therapeutics

SBMT was founded in 2004, as International Brain Mapping & Intra-operative Surgical Planning Society (IBMISPS). The name was aimed at the international nature of the organization, its clinical and basic science approach toward brain mapping and image guided surgery/therapeutics.

It promotes policies that support rapid, safe, and cost-effective translation of new technologies (diagnostics and therapeutics) into clinical neuroscience (Brain, Spine and Mental Health)

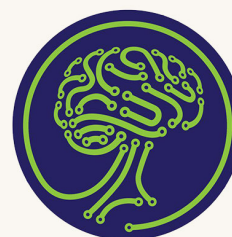


## Brain Park Exhibition Hub™

Part of the Brain Technology and Innovation Park

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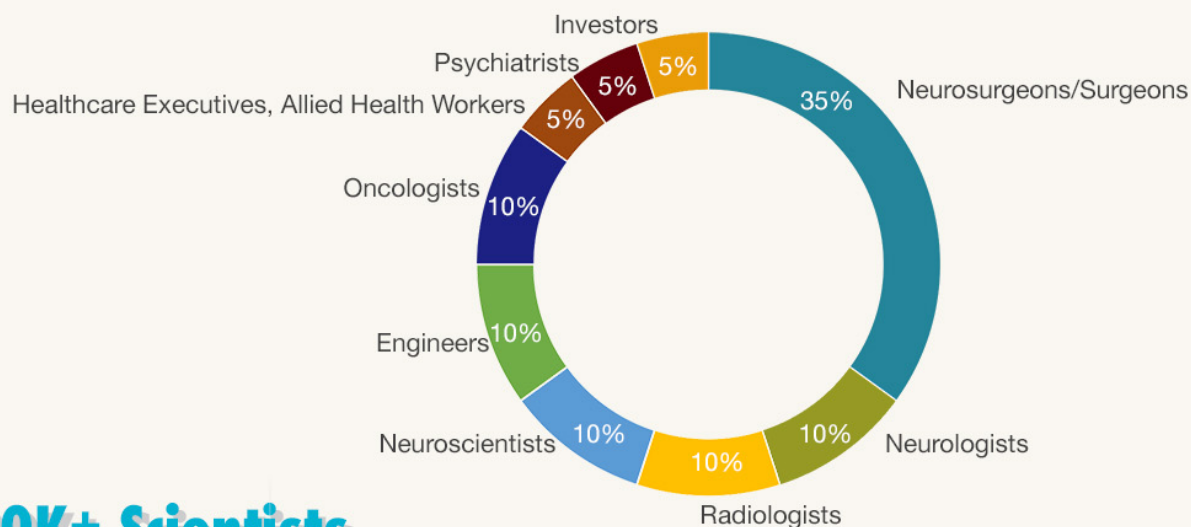
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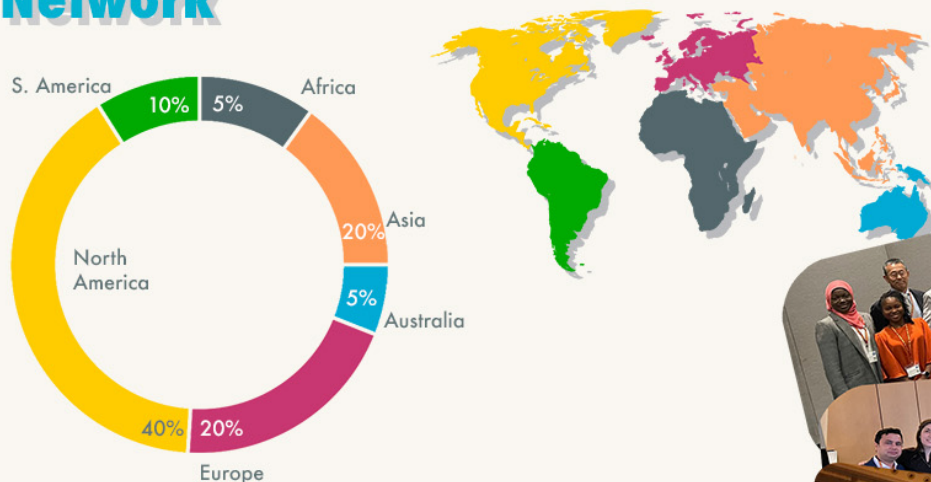
**BRAINPARK**  
TECHNOLOGY + INNOVATION

# DEMOGRAPHICS

**Our Audience includes:** neurosurgeons, radiologists, neurologists, psychiatrists, rehabilitation medicine physicians, cardiologists pulmonologists, bio-ethicists, attorneys, legislators, policy makers, oncologists, radiation oncologists, neuroscientists, engineers, neuro-oncologists, orthopedic/spine surgeons, nanotechnologists, pharmacists, stem cell scientists, computer/data scientists physicists, psychologists, industry leaders, biochemists, post-docs, residents, fellows of different specialties, venture capital, private equity funds, angel investors, impact investors and private offices.



## 100K+ Scientists Network



## Investors dedicated Sessions and Keynotes





# TOPICS COVERED

by World leaders in this meeting

**Neurosurgery** (e.g. image guided therapy, intraoperative navigation, nanoneurosurgery, stereotactic radiosurgery, minimally invasive therapy, vascular neurosurgery, functional neurosurgery, neurotrauma/military medicine, neurosurgical oncology, surgical simulation, Peripheral nerve disorders...)

**Neurology** (e.g. EEG, ERP, movement disorders, neurodegenerative diseases (Alzheimer, Parkinson, and Huntington), neuro-oncology, neuromodulation, epilepsy, neuroanesthesia and pain, brain and spinal cord function...)

**Psychiatry &**

**Psychology** (e.g. opioid and addiction, anxiety disorder, autism, sleep, medical imaging for psychiatric conditions such as schizophrenia, depression, PTSD...)

**Radiology, Neuro-Oncology and Radiation Oncology**

(e.g. fMRI, MEG, PET, nuclear medicine, MRSI, MR-PET, DTI, CT-PET, focused ultrasound, MSI/MEG, ultra-high and low field MRI and interventional radiology, neuro-oncology, Gamma-Knife, Cyberknife, radiation physics, ZAP, medical Oncology...)

**Neuroscience** (e.g. stem cell, molecular neuroscience, image guided mapping of genes, proteomics, genomics, neurophysiology, nanoneuroscience, aging, CBD,...)

**Neurovascular surgery** (e.g. risk of Spinal Cord Injury and Stroke during Aortic procedures and new protective measures, new dynamic modalities of MRA & MRV in diagnosis of vascular diseases, Neurovascular imaging, Angiogenesis stimulation and stem cells research, new aggressive approach to Stroke management, endovascular treatment of Cerebral aneurysms, Vascular Disease in Patients with Multiple Sclerosis, Chronic Cerebrospinal Venous Insufficiency (CCSVI) in pathophysiology of MS, carotid disease identification & management in Stroke prevention)

**Neurotechnology &**

**Engineering** (e.g. artificial intelligence, fractal geometry, super computing, neurophotonics, biomaterial & tissue engineering, human brain machine interface, brain and spinal cord devices, nanomedicine, extraterrestrial/space medicine & clinical practice, software engineering, electrical and material engineering, aeronautic engineering/space medicine and radiation physics/ oncology as well as robotics...)

**Nano-Bio-Electronics &**

**Nanoneurosurgery** (e.g. integration of stem cell/cellular therapy with nanotechnology, medical devices and imaging...)

**Spine &**

**Nanospine** (e.g. regeneration, stem cell, imaging, implants, biologics, materials, hardware and techniques)

**Policy and Business Development**

(e.g. business plan workshops, health care policy issues that affect treatment delivery, usage of certain devices/drugs/imaging technologies, FDA regulations and reimbursements, federal and regional regulation impacting health care delivery and research funding, initiative and congressional legislation.)

**Ophthalmology and Optometry**

(e.g. research on retinal processing and its impact on modulation of autonomic, endocrine and limbic functions, visual influence on movement and behavior (including mental health diagnoses), effect of delayed visual development in autism and other developmental disabilities, visual circuitry disruptions from autonomic dysregulation, concussions and other brain injuries, advancements in optical assessments, sensory integration, virtual/augmented/mixed reality...)



# OBJECTIVES

## ANNUAL WORLD CONGRESS OF SBMT



## Educational Objectives

- Identify and apply new findings in Neurotech Innovation, brain mapping (BM) & therapeutics.
- Describe the effect of the newly developed methods, technologies and best practices.
- Discuss and design future research perspectives and developments.
- Assess the possible impact of such research and development on their own clinical and scientific work in the future.
- Explore cross-linking amongst multiple disciplines.
- Discuss and describe governmental agencies, foundations, and industry roles in the research and development of the field.

**The Annual World Congress of SBMT is a multi-disciplinary forum designed to facilitate cross-disciplinary dissemination of knowledge, technology, medical advances and scientific discovery.**

## Trade Show

- Link with 100,000+ scientists, engineers, surgeons and physicians on SBMT global network
- Network with attendees in the exhibit hall during breaks and the networking reception.
- Meet Leaders and Pioneers at the conference and in poster sessions held in the exhibit hall.
- Demonstrate Your State of the art technology at one of the top brain and spinal cord conventions in the world.
- Access to our scientists, engineers, surgeons, and physicians from multiple disciplines.
- Visit the beautiful city of Los Angeles and behold beautiful sights.

# EXHIBITION HALL 2024 SBMT

## BOOTH INFORMATION

Exhibition space and booths are assigned in order of precedence. Exhibitors are assigned space based on when the finalized invoices are received.

### BOOTH STANDARD PACKAGE

ITEMS PROVIDED IN YOUR BOOTH, PER EXHIBITOR:

- 8' HIGH BACKWALL DRAPE WITH 3' HIGH SIDEWALL DRAPE
- 7" X 44" CARDSTOCK IDENTIFICATION SIGN
- 6' X 30" SKIRTED TABLE - BLUE
- 2 LIMERICK CHAIRS BY HERMAN MILLER
- 1 WASTEBASKET

### SHOW COLORS

SHOW DRAPE COLOR(S): WHITE AND BLUE

CARPET COLOR: FACILITY IS CARPETED

### ALSO INCLUDED

- PERIMETER SECURITY
- ACCESS TO EDUCATIONAL SESSIONS
- ACCESS TO DISCOUNTED HOTEL RATES
- BASIC ELECTRICITY

## Exhibit Show Schedule

### GENERAL EXHIBITOR MOVE-IN

Wednesday, March 13<sup>TH</sup>, 2024 • 12:00PM to 5:00PM

### EXHIBIT HOURS

Thursday, March 14<sup>TH</sup>, 2024 • 8:30 AM to 8:00PM

Friday, March 15<sup>TH</sup>, 2024 • 8:30 AM to 3:30PM

Saturday, March 16<sup>TH</sup>, 2024 • 8:30 AM to 3:30PM

Sunday, March 17<sup>TH</sup>, 2024 • 8:30 AM to 3:30PM

### EXHIBITOR MOVE OUT

Sunday, March 17<sup>TH</sup>, 2024 • 3:30PM to 7:30PM

### FREIGHT REROUTE BEGINS\*

\*All outbound carriers must be checked in by this time Sunday, March 17<sup>TH</sup>, 2023 | 3:00PM

## Location

Los Angeles Convention Center, 1201 S. Figueroa St., Los Angeles, CA 90015  
West Hall, Concourse Hall.

## Exhibitors Contact

For Booth information: [Exhibitor@worldbrainmapping.org](mailto:Exhibitor@worldbrainmapping.org)

Contact: Dr. Babak Kateb. | P: 310-500-6196 | F: 323-654-3511



Exclusive WiFi  
Access  
for all Exhibitors



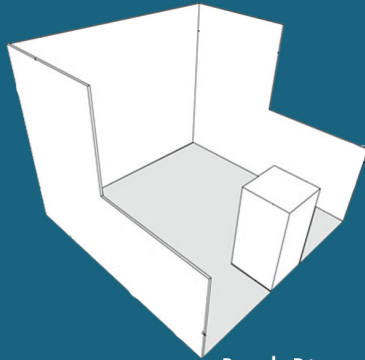
Companies are responsible for all costs of furniture (other than Standard package), audio visual, food and beverage. Order forms will be provided in the Exhibitor Service Kit, companies are responsible for liaison with the General Service Contractor Directly.

Visit [www.worldbrainmapping.org](http://www.worldbrainmapping.org) for more information.



# EXHIBITION HALL 2024 SBMT

## BOOTH INFORMATION



Booth Diagram, example only.

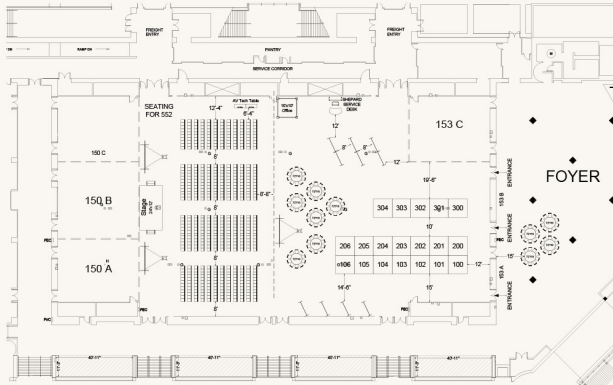
**10' X 10' BOOTH**

**\$4,500 - \$6,000** Before June 1st, 2023

In-line: \$45 /sq ft

Corner: \$55 /sq ft

Island: \$60 /sq ft



Exhibition Hub Example

These prices don't include tickets for attendance to the GFC Awards Gala or Opening Reception. Please contact us if your company is interested in building specific marketing and exhibition strategies.

**After June 1st, 2023**

In-line: \$50 /sq ft

Corner: \$60 /sq ft

Island: \$65 /sq ft



# EXHIBITION HALL 2024 SBMT

## BOOTH INFORMATION

## \* Networking Opportunities

### Neuro Network (Included in the Sponsorship packages)

Display your company's services and devices or announce a trending topic or case study in front of industry leaders during a 10-minute highlight session at the Exhibit Hall stage in the Brain Park Exhibition Hub.

### Entertainment (Included in the Sponsorship packages)

Annual World Congress of SBMT 2024 Opening Reception: Taste some local Wine and Cheese options, while enjoying the varied art performances at the Brain Park Exhibition Hub Stage.

### Opening Reception



Customized Advertising Available  
Contact us for more details!

[Exhibitor@Worldbrainmapping.org](mailto:Exhibitor@Worldbrainmapping.org)

Visit [www.worldbrainmapping.org](http://www.worldbrainmapping.org) for more information.



# EXHIBITION HALL 2024

# SUPPORT LEVELS

## PLATINUM SPONSORSHIP \$70,000+

- 1 / 20'x 20' Exhibition booth, 20 attendee badges for the Conference
- 30 tickets for the GFC Awards Gala
- Listing in all material (printed and digital), program and step and repeat.
- Support Acknowledgement at the Annual Meeting, Official Meeting Website, Keynote Session Slide.
- Exclusive Brain Mapping TV interview and feature on Brain Mapping TV Channel
- Acknowledgment to be on all press releases, marketing materials and featured in the SBMT E-news.
- Dedicated tailored E-mail campaigns to the SBMT Members, Scientists and friends Network (100k+ contacts)
- Digital Wall Sponsorship Included (\$7K per cycle for a maximum of 7 days for 10 hours per day)
- Inclusion in Academic Sessions per track, Poster Presentation and Neuro Network Exhibit Hall Product Presentations
- Customized Marketing Available, please contact Exhibitor@worldbrainmapping.org

## GOLD SPONSORSHIP \$60,000 - 69,000

- 1 / 20'x 10' Exhibition booth, 15 attendee badges for the Conference
- 20 tickets for the GFC Awards Gala
- Listing in all material (printed and digital), program and step and repeat.
- Support Acknowledgement at the Annual Meeting, Official Meeting Website, Keynote Session Slide.
- Exclusive Brain Mapping TV interview and feature on Brain Mapping TV Channel
- Acknowledgment to be on all press releases, marketing materials and featured in the SBMT E-news.
- Dedicated tailored E-mail campaigns to the SBMT Members, Scientists and friends Network (100k+ contacts)

## SILVER SPONSORSHIP \$50,000 - 59,000

- 1 / 10'x 10' Exhibition booth, 10 attendee badges for the Conference
- 10 tickets for the GFC Awards Gala
- Listing in all material (printed and digital), program and step and repeat.
- Support Acknowledgement at the Annual Meeting, Official Meeting Website, Keynote Session Slide.
- Brain Mapping TV interview and feature on Brain Mapping TV Channel
- Acknowledgment to be on all press releases and marketing materials, featured in the SBMT E-news.

## BRONZE SPONSORSHIP \$35,000 - 49,000

- 1 / 10'x 10' Exhibition booth, 5 attendee badges for the Conference
- 5 tickets for the GFC Awards Gala
- Listing in all material (printed and digital), program and step and repeat.
- Support Acknowledgement at the Annual Meeting, Official Meeting Website, Keynote Session Slide.
- Brain Mapping TV interview and feature on Brain Mapping TV Channel

# EXHIBITION HALL 2024

# SUPPORT LEVELS

## BIOSKILLS LAB SPONSORSHIP \$20,000 PER STATION

- 1/ 10' x 10' Exhibit Booth
- 4 exhibitors badges, 4 tickets to the GFC Awards Gala, 4 passes to the opening reception
- Recognition on the Step & Repeat for the GFC Awards Gala
- Recognition in the Annual World Conference SBMT Program, Step and Repeat & Event's Website.

## SCIENTIFIC SESSION SPONSORSHIP \$15,000 - 19,999

- One Scientific Session (90 minute panel presentation and discussion).
- 3 attendee badges, 3 tickets to the GFC Awards Gala, and 3 passes to the opening reception.
- Recognition on the Step & Repeat for the GFC Awards Gala
- Recognition in the Annual World Conference SBMT Program, Step and Repeat & Event's Website.

## CONFERENCE SPONSORSHIP \$10,000 - 14,999

- 1/ 10' x 10' Exhibit Booth
- 2 attendee badge, 2 ticket to the GFC Awards Gala, 2 pass to the opening reception
- Recognition on the Step & Repeat for the GFC Awards Gala
- Recognition in the Annual World Conference SBMT Program, Step and Repeat & Event's Website.
- One Keynote breakfast or lunch Sponsorship & Recognition.

## FIRST TIME SPONSORSHIP \$5,000 - \$9,999

- 1/ 10' x 10' Exhibit Booth
- 1 attendee badge, 1 ticket to the GFC Awards Gala, 1 pass to the opening reception
- Recognition on the Step & Repeat for the GFC Awards Gala.
- Recognition in the Annual World Conference SBMT Program, Step and Repeat & Event's Website.

## STARTUP PAVILLION SPONSORSHIP \$3,500

- 1 attendee badge.
- 1 Table top exhibition space.



# EXHIBITION HALL 2024

# SUPPORT LEVELS

## Digital Walls \$7,000 PER CYCLE

### Los Angeles

### 1900-A

54'1"x119'2"

Spec ID: DW1035-S

#### Display Resolution

940px h x 1920px w

#### Physical Size

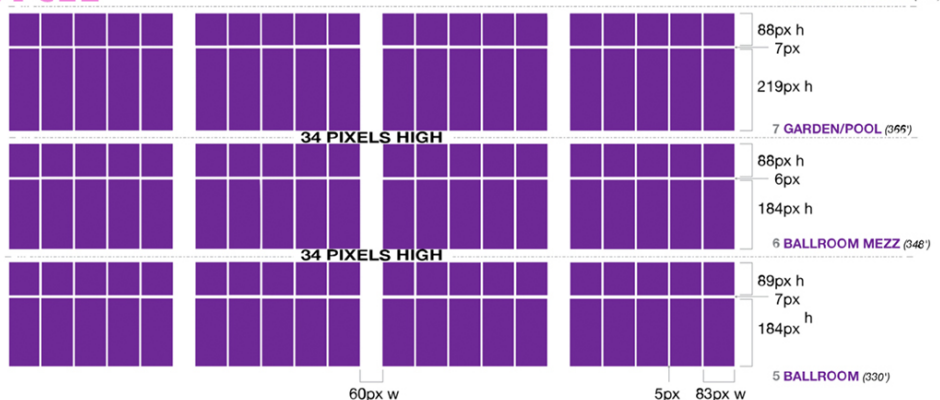
54'1.25"h x 119'2"w

#### Extensions

None

- \$7K per cycle for a maximum of 7 days for 10 hours per day, Large digital advertisement panels on the Intercontinental Hotel during the convention.

Overall File Size: 940px h x 1920px w



#### Mechanical/Artwork Size

940px h x 1920px w

*Note: files for Digital Displays must be supplied in absolute pixels at a 1:1 ratio to the Display Resolution that is listed above, which represents the resolution for the actual unit. For this reason, dpi/ppi is not relevant to the file size. Please DO NOT supply your files at any other size or resolution.*

#### File Requirements

STATIC DIGITAL IMAGES ONLY  
-NO AUDIO-

File format:  
JPEG

Color mode:  
sRGB

*Note: Bright white backgrounds are not suggested as they may create copy burnout. If using a white background, a target value of R235, G235, B235 (also known as "broadcast-safe white") is recommended.*

#### Note

Note: any critical information, main message and/or logo should be placed within the two right sections of the wall.

#### File Naming Convention

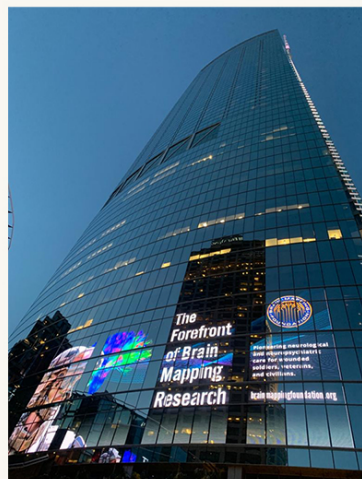
Use the following format when naming your files. You MUST include client name and contract number in order for us to process your upload.

client\_creative\_unitnumber\_contractnumber

### For Profit Delegate

\$3,000

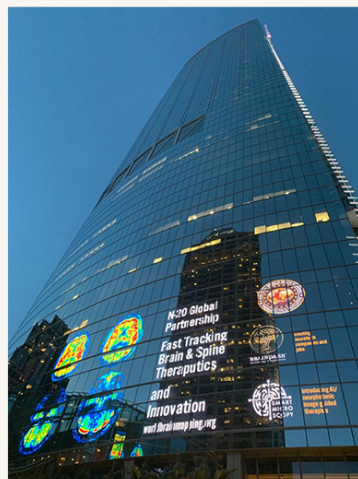
- 1 Conference pass
- 1 Opening Reception Pass



### Government Delegate

\$2,000

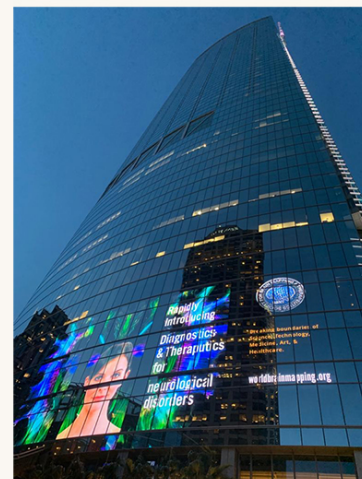
- 1 Conference pass
- 1 Opening Reception Pass



### Non Profit Delegate

\$1,000

- 1 Conference pass
- 1 Opening Reception Pass

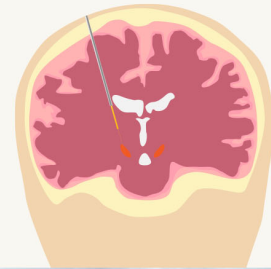


Visit [www.worldbrainmapping.org](http://www.worldbrainmapping.org) for more information.

# BioSkills Lab | HANDS ON WORKSHOP

**The Neuro Vascular BioSkills Lab** is designed for neurosurgeons with knowledge and experience in endoscopic surgery, neurotrauma, and/or neurovascular surgery. Short lectures and hands on practical training will be provided to the attendees in the following areas:

- Neurotrauma
- Colloid cyst removal
- Pineal tumor biopsy
- Third ventriculostomy
- Image-guided parenchymal tumor biopsy and hematoma removal
- Skull base tumor
- Aneurysm surgery



**The Spine BioSkills Lab** is a hands-on practical course on cadaver to perform Lumbar OLIFs and Cervical Total Disc Replacements, while teaching spine surgeons the approach and discussing indications, complications, and necessary tools. Performing the approach on a cadaver to show each step of the operation with guidance from experienced spinesurgeons in a portable cadaver lab.



## Exhibitors Contact

For Booth information: [Exhibitor@worldbrainmapping.org](mailto:Exhibitor@worldbrainmapping.org)

For Industry Partnerships: [Babak.Kateb@worldbrainmapping.org](mailto:Babak.Kateb@worldbrainmapping.org)



Visit [www.worldbrainmapping.org](http://www.worldbrainmapping.org) for more information.



# PREVIOUS YEARS SPONSORS



Visit [www.worldbrainmapping.org](http://www.worldbrainmapping.org) for more information.

# IMPORTANT DATES

## Important Dates:

Friday June 2nd 2023 Early bird exhibition application.

Friday Nov 1st 2023 Workshops deadline.

Friday Nov 1st 2023 Special marketing request deadline.

Friday Nov 1st 2023 Cadaver Lab and practical sessions deadline.

Friday Jan 5th 2024 Room booking (depending on availability\*)

Friday Jan 5th 2024 Digital marketing deadline.

Friday Mar 1st 2024 Exhibition representative(s) Registration deadline

Wednesday Mar 13th 2024 Exhibitors setup date

Friday Mar 15th, 2024 GFC Awards Gala

## CALENDAR

March 14  
Conference Starts



GFC Awards Gala, March 15th, 2024

## Exhibition opportunities are open to:

- Pharmaceutical industries
- Medical equipment manufacturers
- Medtech industries
- Startups
- Software developers and providers
- Publishers
- Biotech & Cellular therapeutics companies
- Non - Profits & Advocacy groups
- Medical associations
- Academic institutions
- Laboratories
- Hospitals & Clinics
- Law firms (copyrights, patents, personal injuries)
- Service providers (Accounting, Investment, Staffing)
- Venture Capital & Private Equity funds



## Information

### Information

Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Full Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Amount

Amount

### Sponsorship Level

☐ Platinum \_\_\_\_\_

☐ Gold \_\_\_\_\_

☐ Silver \_\_\_\_\_

☐ Bronze \_\_\_\_\_

☐ First Time \_\_\_\_\_

☐ BioSkills Lab \_\_\_\_\_

☐ Scientific Sessions \_\_\_\_\_

☐ Conference Sponsorship \_\_\_\_\_

☐ Daily Pass Sponsorship \_\_\_\_\_

☐ Digital Walls Sponsorship \_\_\_\_\_

☐ Table Top \_\_\_\_\_

☐ Other \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Are you interested in a 25% discount for multiple year commitment?

Yes \_\_\_\_\_ No \_\_\_\_\_

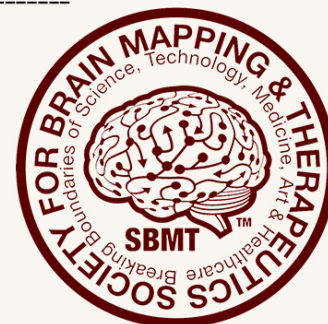
If Yes, How many years? \_\_\_\_\_ What Level of Sponsorship (Amount) \_\_\_\_\_

Have you previously supported the annual meeting?

Yes \_\_\_\_\_ No \_\_\_\_\_

If Yes, How many years? \_\_\_\_\_ What Level of Sponsorship (Amount) \_\_\_\_\_

Please complete page one and two



## Payment Details

☐ BANK TRANSFER PAYMENTS:

I will arrange a bank transfer on receipt of an invoice.

(Please manually add supporter dues): \_\_\_\_\_

☐ CREDIT CARD PAYMENTS:

Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Type: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Amount to be charged: \_\_\_\_\_ Billing Address: \_\_\_\_\_

☐ CHECK PAYMENTS:**All checks should be sent to:**

Annual World Congress of SBMT

860 Via de la Paz, Pacific Palisades, CA 90272, USA

## BOOKING TERMS &amp; CONDITIONS:

Acceptance of applications for exhibits or support is at the discretion of the organizers. **ALL SALES ARE FINAL**

Payment must be made within 30 days of invoice. Please note that full contact details of delegates will not be available to an exhibitor due to data protection restrictions.

I have read and agree to abide by the booking terms and conditions, and I understand that this form confirms my booking. I accept that sales are final and the full fee will be payable.

## SIGN &amp; DATE FORM:

(Please note that unsigned forms cannot be accepted.)

SIGNATURE:

DATE:

Scan &amp; E-mail Form to:

**Dr. Babak Kateb****Babak.Kateb@WorldBrainMapping.org****Mail Checks to:** Annual World Congress of SBMT

860 Via de la Paz, Suite E-1, Pacific Palisades, CA 90272, USA

Office number: +1 (310) 500-6196

Fax number: +1 (323) 654-3511