

SPONSORSHIP PROSPECTUS



Washington D.C. USA



10th Annual Brain Mapping Day
US Congress

BRAIN MAPPING DAY WASHINGTON DC, USA

OCTOBER 19, 2023

FOCUSED ON STATE-OF-THE-ART SCIENCE, TECHNOLOGY,
MEDICINE & EDUCATION



ABOUT

Society for Brain Mapping and Therapeutics

SBMT was founded in 2004, as International Brain Mapping & Intra-operative Surgical Planning Society (IBMISPS). The name was aimed at the international nature of the organization, its clinical and basic science approach toward brain mapping and image guided surgery/therapeutics.

It promotes policies that support rapid, safe, and cost-effective translation of new technologies (diagnostics and therapeutics) into clinical neuroscience (Brain, Spine and Mental Health)

Brain Mapping Day

Focuses on educating lawmakers about new technologies and innovations in the field of neuroscience, enabling policies that are aligned with advancements made in science and technology. Millions of Americans are impacted by neuro-psychiatric, neurological disorders, and spinal disorders, creating a great need for proper regulation.

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The official N20 seal.



The official US Congress seal.

10TH BRAIN MAPPING DAY of SBMT

Neurologic and psychiatric disorders, including stroke, traumatic brain injury, brain tumors, spinal cord injuries, brain cancers, neurodegenerative disorders (Alzheimer's Disease, Parkinson's Disease, ALS, MS, etc.), developmental disorders, epilepsy and depression, cost the US healthcare system near US \$1.6 T annually (*Morris et. al. 2021*). In order to improve the treatment of these devastating diseases, stimulate relevant research, reduce cost and disabilities, increase productivity and improve rehabilitation, a multidisciplinary approach that mobilizes all assets of the federal government, industry, non-profits and academia is necessary. **Brain Mapping Day** at the US congress aimed at educating policy makers about the state of science, technology and innovation, in the field of neuroscience and neurotechnology. This Forum also focuses on closing the gap on education amongst policy makers, scientists, technologists and philanthropists. **Brain Mapping Day** enables policy makers to guide national investments in healthcare and research can simultaneously generate jobs and provide the stimulus for solving critical problems in healthcare.

One of the greatest challenges of the early 21st century is the translation and transfer of cutting-edge research and advances made in the nation's diverse research laboratories into the clinical setting. The SBMT and the World Brain Mapping Foundation have been instrumental in the formulation and execution of numerous national global Brain Initiatives such as president Obama's Brain Initiative, president Biden's Cancer Moonshot Initiative, IEEE Brain, Neuroscience20 (Brain, Spine, Mental Health) Middle East (ME+) Brain Initiative, African Brain Initiative, Latin America (LATAM) Brain Initiative, and Asia-Pacific (AP) Brain Initiative.

Brain Mapping Day also aims at the promotion and the development of new diagnostic and therapeutic approaches, as well as educational and preventive strategies to preserve and repair brain function. A focused, targeted, goal-oriented effort founded upon interagency and interdisciplinary collaboration can efficiently advance medical technology, fuel job creation (i.e., biotech spinoffs), and foster infrastructure development.

The proposed program would establish novel consortia involving federal agencies, academic centers, private foundations and the industry.

SBMT has been at the forefront of establishing Global Brain Initiatives in the last 10 years.

The conference has taken place in:

- 1st Brain Mapping Day - US Congress: May 18th, 2012
- 2nd Brain Mapping Day - US Congress: May 10th, 2013
- 3rd Brain Mapping Day - US Congress: May 20th, 2014
- 4th Brain Mapping Day - US Congress: May 19th, 2015
- 5th Brain Mapping Day - US Congress: April 20th, 2016
- 6th Brain Mapping Day - US Congress: March 8th, 2017
- 7th Brain Mapping Day - US Congress: March 21st, 2018
- 8th Brain Mapping Day - US Congress: February 18th, 2019
- 9th Brain Mapping Day - US Congress: February 25th, 2020
- 10th Brain Mapping Day - US Congress: 2023**

Location: Rayburn House Office Building, Room 2045

Date: October 19, 2023, 11 AM EDT

BRAIN MAPPING DAY 2023

JOIN THE EVENT BE PART OF HEALTHCARE POLICY

Healthcare policy is the key to ensuring that everyone has access to quality, affordable care. It is the foundation on which our healthcare system is built, and it has the power to shape the health and well-being of our nation.

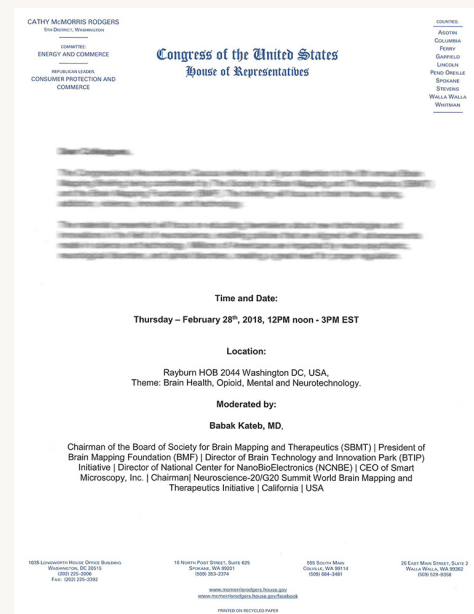
Healthcare policy is not just about numbers and statistics. It is about the lives of real people. It is about the right of every person to have access to quality, affordable care. It is about the future of our nation.

Advocate US \$ 10,000

The Advocates will shape panels and keynotes on particular issues and formulate new policies and initiatives that could be adapted across the Brain Mapping Day (BMD) set of discussion topics. Collaboration, and formulation of initiatives will be in direct engagement with the SBMT board as part of the SBMT Global advocacy group.

Advocates could also include their logo in the BMD program, be included in the N20 and Policy subcommittees, engage in policy formulation, and be included in NGO and governmental discussions. They will also be introduced to crucial organizations, individuals, and partners.

For more information contact: Dr. Babak Kateb
Email: Babak.Kateb@worldbrainmapping.org



All Sponsors and Guests are responsible for all travel costs and accomodation expenses. Food and beverage outside of the event will not be covered by the Brain Mapping Day organizer committee.

Visit www.worldbrainmapping.org for more information.

SPONSORSHIP FORM

Information

Information

Title: _____ Organization: _____

Full Name: _____

Job Title: _____

Address: _____

Phone: _____ E-mail: _____
Amount

Sponsorship Level

Partners _____

Neuropolicy Champions _____

Payment Details

BANK TRANSFER PAYMENTS:

I will arrange a bank transfer on receipt of an invoice.

(Please manually add supporter dues): _____

CREDIT CARD PAYMENTS:

Credit Card Number: _____

Name on Card: _____

Card Type: _____ Expiration Date: _____ Security Code: _____

Amount to be charged: _____ Billing Address: _____

CHECK PAYMENTS:

All checks should be sent to:

Annual World Congress of SBMT

860 Via de la Paz, Pacific Palisades, CA 90272, USA

BOOKING TERMS & CONDITIONS:

Acceptance of applications for exhibits or support is at the discretion of the organizers. **ALL SALES ARE FINAL.**

Payment must be made within 30 days of invoice. Please note that full contact details of delegates will not be available to an exhibitor due to data protection restrictions.

I have read and agree to abide by the booking terms and conditions, and I understand that this form confirms my booking. I accept that sales are final and the full fee will be payable.

SIGN & DATE FORM:

(Please note that unsigned forms cannot be accepted.)

SIGNATURE:

DATE:



Scan & E-mail Form to:

Dr. Babak Kateb

Babak.Kateb@WorldBrainMapping.org

Mail Checks to: Annual World Congress of SBMT

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