

# 15th Annual

World Congress of Society for Brain Mapping and  
Therapeutics, Los Angeles, California, USA

*Breaking Boundaries of Science, Technology, Medicine, Art, and Healthcare Policy*



April 12-15, 2018 • Millennium Biltmore Hotel • 506 S. Grand Ave • Los Angeles, CA 90071

Exhibit & Sponsorship Prospectus

For more information visit: [www.WORLDBRAINMAPPING.ORG](http://www.WORLDBRAINMAPPING.ORG)

**Audience includes:** neurosurgeons, radiologists, neurologists, psychiatrists, rehabilitation medicine physicians, cardiologists, pulmonologists, bioethicists, oncologists, radiation oncologists, neuroscientists, engineers, physicists, cognitive neuroscientists, allied healthcare professionals, healthcare executives, government officials, policy makers, students, post-docs, residents, and fellows





# 15<sup>th</sup> Annual World Congress of Society for Brain Mapping and Therapeutics

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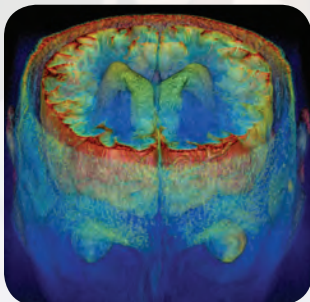


Dear Industry Supporter,

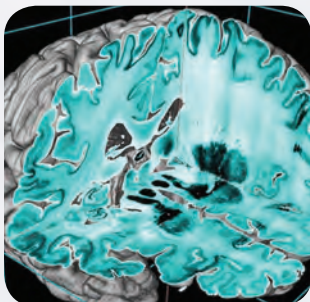
The SBMT Board of Directors invites you to the 15th Annual Congress, April 12-15, 2018 at the Millennium Biltmore Hotel, Los Angeles, California.

The 2018 World Congress will be supported by the US Government as well as many prominent US Universities and institutions. The program will represent state-of-the-art science and technology in the field of neuroscience, engineering, neurosurgery, psychiatry, psychology, molecular biology, neurology, radiology and oncology.

This world-class scientific event will bring together physicians, scientists, policy makers, funding agencies and industry to further advance the applications in brain and spinal cord mapping and image guided therapies (operative and non-operative). The meeting is designed to facilitate integration of nanotechnology, cellular therapy with medical devices and imaging. The theme of the meeting is Breaking Boundaries of Science, Technology, Medicine, Art, and Healthcare Policy.

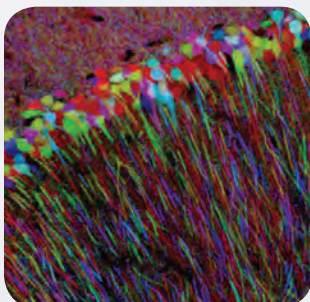


SBMT this year will pay special attention to delivering this audience to the exhibit floor by creating specific initiatives. These initiatives will include poster sessions in the exhibit hall, conference breaks and a reception. Showcase your innovative products by taking exhibit space on the trade show floor or by supporting one of our sponsorship programs. We can also customize a program to put your innovative brand in front of the attendees.



This trade show and conference provides you with significant opportunity to interact with recognized leaders in the field, meet potential investors, find new markets, benefit from the exchange of ideas and sell your technology.

The SBMT Board of Directors appreciates your support and prompt response. We look forward to partnering with you to ensure an exceptional Congress in Los Angeles, California. Together we push the boundaries of science and technology.



**Warren W. Boling, MD, FRCSC, FRACS**  
*SBMT President*

**Babak Kateb, MD**  
*SBMT Chairman & CEO*

**Laligam N. Sekhar, MD**  
*Industry Committee Co-Chair*

**Mike Chen, MD, PhD**  
*Industry Committee Co-Chair*

**Shokei Yamada, MD, PhD**  
*Industry Committee Co-Chair*



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## TOPICS COVERED BY WORLD LEADERS IN THIS MEETING:

**Neurosurgery** (e.g. image guided therapy, intraoperative navigation, nanoneurosurgery, stereotactic radiosurgery, minimally invasive therapy, vascular neurosurgery, functional neurosurgery, neurotrauma/military medicine, neurosurgical oncology, surgical simulation...)

**Neurology** (e.g. EEG, ERP, movement disorders, neurodegenerative diseases (Alzheimer, Parkinson, and Huntington), neurooncology, neuromodulation, epilepsy, neuroanesthesia and pain, brain and spinal cord function...)

**Psychiatry** (e.g. anxiety disorder, autism, sleep, medical imaging for psychiatric conditions such as schizophrenia, depression, PTSD...)

**Radiology** (e.g. fMRI, PET, nuclear medicine, MRSI, MR-PET, DTI, CT-PET, focused ultrasound, MSI/MEG, ultra-high and low field MRI and interventional MRI...)

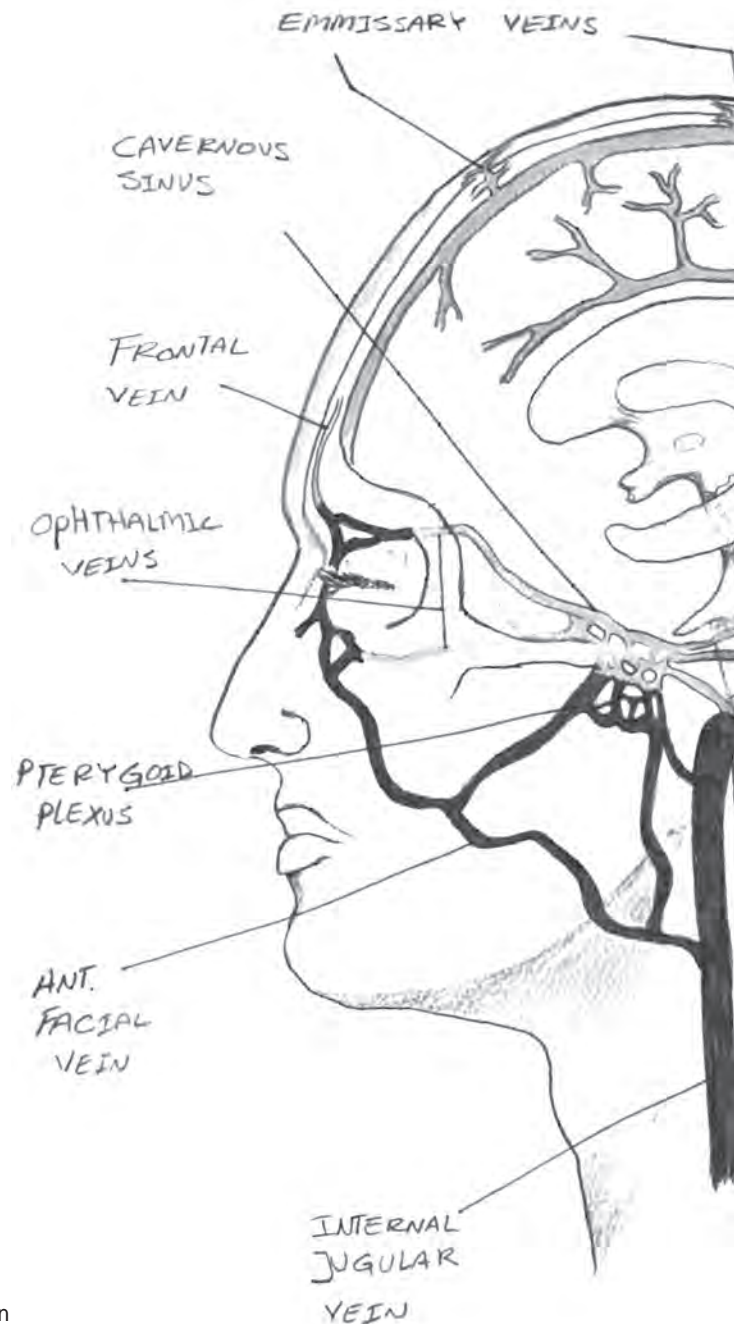
**Neuroscience** (e.g. stem cell, molecular neuroscience, image guided mapping of genes, proteomics, genomics, neurophysiology...)

**Neuroengineering** (e.g. biomaterial & tissue engineering, human brain machine interface, brain and spinal cord devices, nanomedicine, extraterrestrial/space medicine & clinical practice, software engineering, electrical and material engineering, aeronautic engineering/space medicine and radiation physics/oncology as well as robotics...)

**Nano-Bio-Electronics** (e.g. integration of stem cell/cellular therapy with nanotechnology, medical devices and imaging...)

**Spine** (e.g. regeneration, stem cell, imaging, implants and biologics and imaging...)

**Policy and Business Development** (e.g. business plan workshops, health care policy issues that affect the treatment delivery, and usage of certain devices/drugs/ imaging technologies, FDA regulations and reimbursements, federal and regional regulation impacting health care delivery and research funding...)

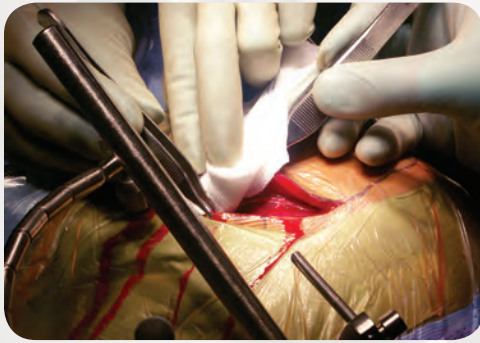




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## SBMT MISSION STATEMENT



SBMT is a non-profit society organized for the purpose of encouraging basic and clinical scientists as well as engineers who are interested in areas of Brain Mapping and Therapeutics to improve the diagnosis, treatment, and rehabilitation of patients afflicted with neurological disorders.

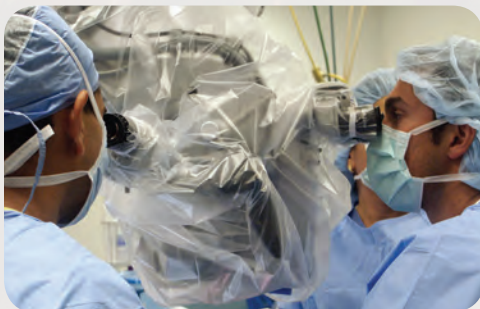
This society promotes the public welfare and improves patient care through the translation of new technologies into life saving diagnostic and therapeutic procedures. The Society is committed to excellence in education and scientific discovery. The Society achieves its mission through multi-disciplinary collaborations with government agencies, patient advocacy groups, educational institutes and private sector (industry) as well as philanthropic organization.

## EDUCATIONAL OBJECTIVES

**Upon completion of the scientific meeting, participants should be able to:**

- Identify and apply new findings in brain mapping (BM) & therapeutics most relevant to their own sub-specialty (i.e., imaging, image guided therapy, nanotechnology, stem cell and/or device).
- Describe the effect of the newly developed methods in medical imaging, medical devices, nanotechnology, and stem cell/cellular therapy.
- Discuss and design the possible future research and developments in BM, therapeutics and nano-bio-electronics and assess the possible impact of such research and development on their own clinical and scientific work in the future.
- Describe and assess the latest cutting-edge technological advancement in BM & therapeutics such as the emerging field of nano-bio-electronics (integration of nanotechnology with stem cell/cellular therapy, medical imaging and medical devices).
- Explain ways to build a bridge amongst multiple disciplines.
- Recognize the advancements in other disciplines and explain how such advancements could help them formulate new diagnostics and treatment modalities.
- Discuss and describe governmental agencies, foundations, and industry roles in research and development of the field.

## ANNUAL SBMT WORLD CONGRESS

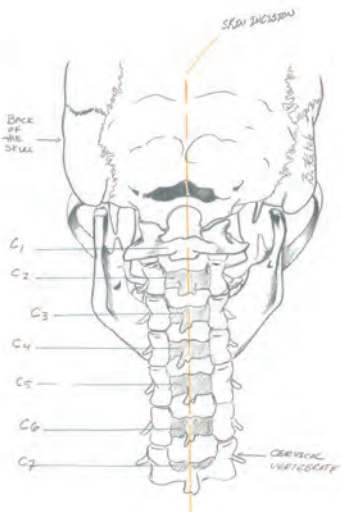


The annual SBMT World Congress is a multi-disciplinary forum designed to facilitate cross-disciplinary dissemination of technological and medical advances and scientific discovery. Thus the attendees are a mixture of neurosurgeons, radiologists, neurologists, neuro-oncologists, psychiatrists, physiatrists, and other physicians, bioethicists, policy makers, government officials, engineers, physicists, graphic designers, neuroscientists, allied healthcare professionals, healthcare executives, students, post-docs, residents and fellows. SBMT's annual meetings are world class scientific events designed to have a significant impact on cross-disciplinary flow of information and scientific advancements.



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A showcase of the vast array of all aspects of Brain Science, Brain Research, Therapies, and the Treatment of Brain and Spinal Cord Injuries and Diseases.

In recent years, astonishing advances have contributed to amazing discoveries and breakthroughs in fields of neurology, neuroscience, neurosurgery, radiology, engineering, computer science, nanotechnology, medical imaging, medical devices and cellular/stem cell therapy.

These scientific advances also have contributed to the large gap of knowledge amongst the scientists in different disciplines. One of the major challenges of 21st century for the scientific community is how to close such gaps of knowledge amongst multiple disciplines. We have designed the annual meeting of SBMT to address such challenges by bringing together world class experts across multiple disciplines.

## REASONS TO PARTICIPATE

**Link** in with near 200,000+ scientists, engineers, surgeons and physicians on SBMT global network.

**Network** with attendees in the exhibit hall during breaks and the networking reception.

**Present** in a World Class Multidisciplinary Biomedical Association.

**Meet Funding Agencies** (Foundations, government and industry).

**Meet** leaders and Pioneers at the conference and in poster sessions held in the exhibit hall.

**Market** your research and ideas to investors / grant makers.

**Commercialize** your ideas.

**Publish** in PlosOne NeuroMapping and Therapeutics; SPIE-SBMT Neurophotonics Journal

**Demonstrate** your state of the art technologies at one of the top brain and spinal cord conventions in the world.

**Gain Access** to our scientists, engineers, surgeons and physicians from multiple different disciplines at once.

**Promote** your company through multiple net-working opportunities and develop business -to-business contacts .

**Return On Investment** and increase your bottom line with face-to-face contact with potential investors.

**Competitive Advantage** Your participation at the conference provides you the opportunity to spend quality time with the leaders in the community and get your message across more effectively and efficiently.

**Interact** with a focused and attentive audience during scientific and educational activities, such as exhibitor- hosted workshops, division programming, poster sessions, and other meeting activities.

**Make The Difference** and reinforce your visibility beyond the exhibition area through discussion groups, workshops and hands on courses.

**Attract** and influence attendees at every stage of their career, from students to entry level scientists to acknowledged leaders in their scientific fields.

**Enhance** your know-how and stay abreast of industry changes and state-of-the-art in the field.

**Visit** the beautiful city of Los Angeles with its amazing sights.



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## 14<sup>th</sup> Annual World Congress of Brian Mapping and Therapeutics of SBMT (2017) was made possible by generous contributions of:

- 23andMe
- AD-TECH
- Anatom-e
- APEX Photo Studios
- Brain Mapping Foundation
- California Neurosurgical Institute (CNI)
- CariCord
- Cedars-Sinai
- City of Hope
- Codman Neuro
- Department of Commerce
- Department of Defense
- Department of Energy
- Fiagon
- Fulgent
- G20 World Brain Mapping & Therapeutics Initiative
- Harlequin Recruiting
- Department of Health & Human Services
- Integra
- Jupiter 9 Productions
- Kimball
- KLS Martin Group
- Loma Linda University
- Medtronic
- Military Health System
- Nadia Davari Law Offices
- NASA Human Health & Performance Center
- National Institutes of Health
- Department of Navy
- Neurotrope Bio-Science
- Neurography Institute Global Consulting Inc.
- NordicNeroLab
- NuVasive
- Planet Street Digital Marketing
- PMT Corporation
- Siemens Healthineers
- So Very Vida
- Society for Brain Mapping & Therapeutics (SBMT)
- Space Bio Laboratories
- Department of State
- Stryker
- Synaptive
- Department of Veterans Affairs
- The Williamson Management
- Zeiss





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## 13th Annual World Congress of Brian Mapping and Therapeutics of SBMT (2016) was made possible by generous contributions of:

- X2 BIOSYSTEMS
- EIZO
- CompuMedics Neuroscan
- Surgical Theater
- Stryker
- NordicNeroLab
- Nicklaus Children's Hospital
- Uskudar University
- PMT Corporation
- Monteris Medical
- Department of Energy
- Haag-Streit USA
- livit
- KENWOOD VINEYARDS
- Jupiter 9 Productions
- Florida International University
- Brain Mapping Foundation
- National Center for NanoBioElectronics
- Mr and Mrs Joe Kaplan (Kaplan Family Foundation)
- Bill Wood and Lee Stein-Wood charitable fund
- Neurography Institute Global Consulting Inc (NIGCI)
- NASA
- Department of Defense
- Navy Medicine
- US Army
- National Institute of Health
- Medtronic
- NHHPC
- Defense House Agency
- California Neurosurgical Institute (CNI)





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## JOIN US FOR OUR ANNUAL BLACK TIE GALA

A special evening event designed to honor those who have researched, pioneered and focused their efforts on furthering the crossroads between science, technology and medical advancements. Key industry speakers and high-profile guests will be in attendance. **Limited seats are available.**

**Tables** – Purchase of a full table can be made by contacting:

**Omen Ferdowsi** (Chief Operating & Marketing Officer)

Office: 323-498-0859

Mobile: 415-412-6636

E-Mail: [Omen.Ferdowsi@WorldBrainMapping.org](mailto:Omen.Ferdowsi@WorldBrainMapping.org)

### Crystal Ballroom Millennium Biltmore Hotel

506 S Grand Ave,  
Los Angeles, CA 90071

Tel: +1 213-624-1011

**Saturday, April 14<sup>th</sup> 2018**

6PM - 8PM PST (Cocktail Reception)

8PM - 12AM PST Black Tie Gala\*

\*Dress Code: Formal Black tie for gentleman and dress gowns for ladies is strictly required.





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## SPONSORSHIP LEVELS

SPONSORSHIP LEVELS	PRICES	FEATURES
PLATINUM CONVENTION	\$50K	<ul style="list-style-type: none"> <li>- Company Logo placed on all marketing material created for the Convention Recognition on the Step &amp; Repeat for the Black-Tie Gala</li> <li>- Signs with support name/logo placed at the entrance of the hall of all Keynote Speeches</li> <li>- Table for 10 attendees at the Black-Tie Gala</li> <li>- One 8' x 8' Exhibit Booth</li> <li>- Five Exhibitor/Industry attendees</li> <li>- Recognition in SBMT 2018 Program Brochure (.pdf format) &amp; Website</li> <li>- LOGO ON ALL EMAIL BLASTS AND ONLINE DIGITAL EMAILS TO 250K EMAILS for the Convention</li> <li>- Key Executive Staff of Platinum Sponsor Interviewed and filmed in the BILTMORE MILLENNIUM'S Presidential Suite for a case study segment about the company and its products to be featured in on Brain Mapping TV</li> </ul>
BRONZE CONVENTION	\$20K	<ul style="list-style-type: none"> <li>- 4 Exhibitors / Industry attendees</li> <li>- 4 attendees at the Black-Tie Gala</li> <li>- Recognition on the Step &amp; Repeat for the Black-Tie Gala</li> <li>- Recognition in SBMT 2018 Program Brochure (.pdf format) &amp; Website</li> <li>- Logo on registration counters</li> <li>- Logo on lanyards</li> <li>- One sentence link on registration email to delegates</li> </ul>
GOLD GALA	\$30K	<ul style="list-style-type: none"> <li>- 100% tax deductible donation to Brain Mapping Foundation, a 501 c3 Organization</li> <li>- Table for 10 attendees at the Black-Tie Gala</li> <li>- Recognition on screen, onstage and on the Step &amp; Repeat for the Black-Tie Gala</li> <li>- One 8' x 8' Exhibit Booth</li> <li>- Five Exhibitor/Industry attendees</li> <li>- Signs with support name/logo placed at each bar</li> <li>- Recognition in SBMT 2018 Program Brochure (.pdf format) &amp; Website</li> <li>- LOGO ON ALL EMAIL BLASTS AND ONLINE DIGITAL EMAILS TO 250K EMAILS for the Gala Event</li> </ul>
SILVER GALA	\$10K	<ul style="list-style-type: none"> <li>- 100% tax deductible donation to Brain Mapping Foundation, a 501 c3 Organization</li> <li>- Table for 10 attendees at the Black-Tie Gala</li> <li>- Recognition on the Step &amp; Repeat for the Black-Tie Gala</li> <li>- Recognition in SBMT 2018 Program Brochure (.pdf format) &amp; Website</li> </ul>

*(Sponsorship Levels Continued On Next Page)*



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## SPONSORSHIP LEVELS cont'd

SPONSORSHIP LEVELS	PRICES	FEATURES
PREMIER INTERNET CAFÉ	\$15K	<ul style="list-style-type: none"> <li>· 3 exhibitors / industry attendees</li> <li>· 3 attendees at the Black-Tie Gala</li> <li>· Recognition on the Step &amp; Repeat for the Black-Tie Gala</li> <li>· Recognition in SBMT 2018 Program Brochure (.pdf format) &amp; Website</li> <li>· One 8' x 8' Exhibit Booth</li> <li>· One Keynote Lunch Sponsorship &amp; Recognition</li> </ul>
PREMIER WORKSHOP SESSION	\$10K	<ul style="list-style-type: none"> <li>· (1) Workshop</li> <li>· 2 exhibitor / industry attendees</li> <li>· 2 attendees at the Black-Tie Gala</li> <li>· Recognition in SBMT 2018 Program Brochure (.pdf format) &amp; Website</li> <li>· Recognition on the Step &amp; Repeat for the Black-Tie Gala</li> </ul>
PREMIER SCIENTIFIC SESSION	\$10K	<ul style="list-style-type: none"> <li>· (1) Scientific Session</li> <li>· 2 exhibitor / industry attendees</li> <li>· 2 attendees at the Black-Tie Gala</li> <li>· Recognition in SBMT 2018 Program Brochure (.pdf format) &amp; Website</li> <li>· Recognition on the Step &amp; Repeat for the Black-Tie Gala</li> </ul>
CONVENTION EXHIBITOR	\$8K	<ul style="list-style-type: none"> <li>· 1 exhibitor / industry attendee</li> <li>· 1 attendee at the Black-Tie Gala</li> <li>· Recognition in SBMT 2018 Program Brochure (.pdf format) &amp; Website</li> <li>· Recognition on the Step &amp; Repeat for the Black-Tie Gala</li> <li>· One Exhibitor Table-Top</li> <li>· Company Logo Signage</li> <li>· Table Pipe &amp; Drape</li> </ul>
ATTENDEE (Private Industry)	\$5K	<ul style="list-style-type: none"> <li>· One full conference registration**</li> <li>· 1 Gala ticket</li> </ul>
ATTENDEE (Non-Profit Org.)*	\$3K	<ul style="list-style-type: none"> <li>· One full conference registration**</li> <li>· 1 Gala ticket</li> </ul>

\* Charities/Foundation and associations.

\*\*One full conference registration includes conference attendance, access to Exhibit Hall and Workshops.  
All Non-Profit Organizations receive 20% discount on the sponsorship levels.



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## PROGRAM BROCHURE ADVERTISING

PROGRAM BROCHURE AD SIZES (.pdf format)	PRICES
FULL PAGE AD	\$1,000
1/2 PAGE AD	\$750
1/4 PAGE AD	\$500

## DIGITAL/EMAIL ADVERTISING

DIGITAL/EMAIL NEWSLETTER SIZES	PRICES
ONE FULL PAGE EMAIL	\$3,000
TWO FULL PAGES OF EMAIL	\$5,000
THREE FULL PAGES OF EMAIL	\$6,000

**NOTE:** Above prices are for emails sent only to the attendees of the Congress. Additionally for a flat fee of **\$10K** you will be able to send your ad to the **FULL SBMT database of 250K** email addresses.

For details on digital advertising on the SBMT World Congress Website, contact Mr. Omen Ferdowsi at [omen.ferdowsi@worldbrainmapping.org](mailto:omen.ferdowsi@worldbrainmapping.org) or 323-498-0859.



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## SUPPORTER BOOKING FORM

Title (Prof, Dr, Mr, Ms, etc)		Surname		First name	
Job Title			Organization		
Address		City	State / Province		Postal / Zip
Telephone			Email		

### Select Sponsorship Level (All Prices Quoted are in US\$):

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> PLATINUM CONVENTION - \$50K | <input type="checkbox"/> PREMIER INTERNET CAFE - \$15K      | <input type="checkbox"/> CONVENTION EXHIBITOR - \$8K        |
| <input type="checkbox"/> BRONZE CONVENTION - \$20K   | <input type="checkbox"/> PREMIER WORKSHOP SESSION - \$10K   | <input type="checkbox"/> ATTENDEE (Private Industry) - \$5K |
| <input type="checkbox"/> GOLD GALA - \$30K           | <input type="checkbox"/> PREMIER SCIENTIFIC SESSION - \$10K | <input type="checkbox"/> ATTENDEE (Non-Profit Org.) - \$3K  |
| <input type="checkbox"/> SILVER GALA - \$10K         | (QTY: _____)  | <input type="checkbox"/> Other \$ _____                     |

### Program Brochure Advertising (.pdf format)

(All Prices Quoted are in US\$):

- ☐ FULL PAGE AD - \$1,000
- ☐ 1/2 PAGE AD - \$750
- ☐ 1/4 PAGE AD - \$500

### Digital/Email Advertising

(All Prices Quoted are in US\$):

- |   |   |
|---|---|
| <input type="checkbox"/> ONE FULL PAGE EMAIL - \$3,000    | <input type="checkbox"/> SEND TO ENTIRE SBMT DATABASE OF 250K ADDRESSES - \$10K |
| <input type="checkbox"/> TWO FULL PAGES EMAIL - \$5,000   |   |
| <input type="checkbox"/> THREE FULL PAGES EMAIL - \$6,000 |   |

### Black Tie Gala Tickets:

- ☐ Table of 10 - First Floor: \$10,000.00 x \_\_\_\_\_ = \_\_\_\_\_
- ☐ Individual Tickets \_\_\_\_\_ x \$500.00 Per Person = \_\_\_\_\_

Number of Tickets (501c3 tax deductible; Brain Mapping Foundation)

### Specific Activity(s) of Interest:

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Have you previously supported the annual meeting? ☐ YES ☐ NO

If yes, what year: \_\_\_\_\_

Are you interested in a 25% discount for multiple year support? ☐ YES ☐ NO

If yes, how many years? \_\_\_\_\_

At what level? \_\_\_\_\_

(Form Continued On Next Page)



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(Form Continued From Previous Page)

501-C3 DONATION	PAYMENT DETAILS
\$	<input type="checkbox"/> <b>BANK TRANSFER PAYMENTS:</b> I will arrange a bank transfer on receipt of an invoice. (Please manually add supporter dues.): _____
<b>SUPPORTING LEVEL FEE</b>	
\$	
<b>ADD'L GALA TICKETS</b>	
\$	
<b>TOTAL DUE (US\$)</b>	<input type="checkbox"/> <b>CREDIT CARD PAYMENTS:</b> Credit Card Number: _____ Name on Card: _____ Card Type: _____ Expiration Date: _____ Security Code: _____ Amount to be charged: _____ Billing Address: _____
\$	<input type="checkbox"/> <b>CHECK PAYMENTS:</b> All checks should be sent to Annual World Congress of SBMT 8159 Santa Monica Blvd. Suite 200, West Hollywood, CA 90046 USA

## BOOKING TERMS & CONDITIONS

Acceptance of applications for exhibits or support is at the discretion of the organizers. ALL SALES ARE FINAL.

Payment must be made within 30 days of invoice. Please note that full contact details of delegates will not be available to an exhibitor or due to data protection restrictions.

I have read and agree to abide by the booking terms and conditions, and I understand that this form confirms my booking. I accept that from now on all sales are final, and that up to the full fee will be payable.

## SIGN & DATE FORM (Please note that unsigned forms cannot be accepted.)

SIGNATURE:	DATE:
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Scan & Email  
Form to Omen Ferdowsi:  
[omen.ferdowsi@worldbrainmapping.org](mailto:omen.ferdowsi@worldbrainmapping.org)

Mail Checks to:  
Annual World Congress of SBMT  
8159 Santa Monica Blvd., Suite 200  
West Hollywood, CA 90046 USA

Questions:  
Contact Omen Ferdowsi at  
415-412-6636



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## CHIEF OPERATING & MARKETING OFFICER

**Omen Ferdowsi**

Tel: (323) 498-0859 | Mobile: (415) 412-6636

E-Mail: [Omen.Ferdowsi@worldbrainmapping.org](mailto:Omen.Ferdowsi@worldbrainmapping.org)

## CONGRESS SECRETARIAT CONTACT

**Bryan Aroz**

Tel: (310) 500-6196 | Fax: (323) 654-3511

E-Mail: [Bryan.Aroz@worldbrainmapping.org](mailto:Bryan.Aroz@worldbrainmapping.org)

## DIRECTOR OF SALES

**Ms. Poleng Hong**

Millennium Biltmore Hotel Los Angeles

506 S Grand Ave, Los Angeles, CA 90071

Tel: (213) 612-1535 | Fax: (213) 612-1628

E-Mail: [poleng.hong@millenniumhotels.com](mailto:poleng.hong@millenniumhotels.com)

The provision of delegate contact details is not considered part of this booking. Confirmation of your booking will be provided along with full details of shipping coordinates and relevant shipping deadlines.

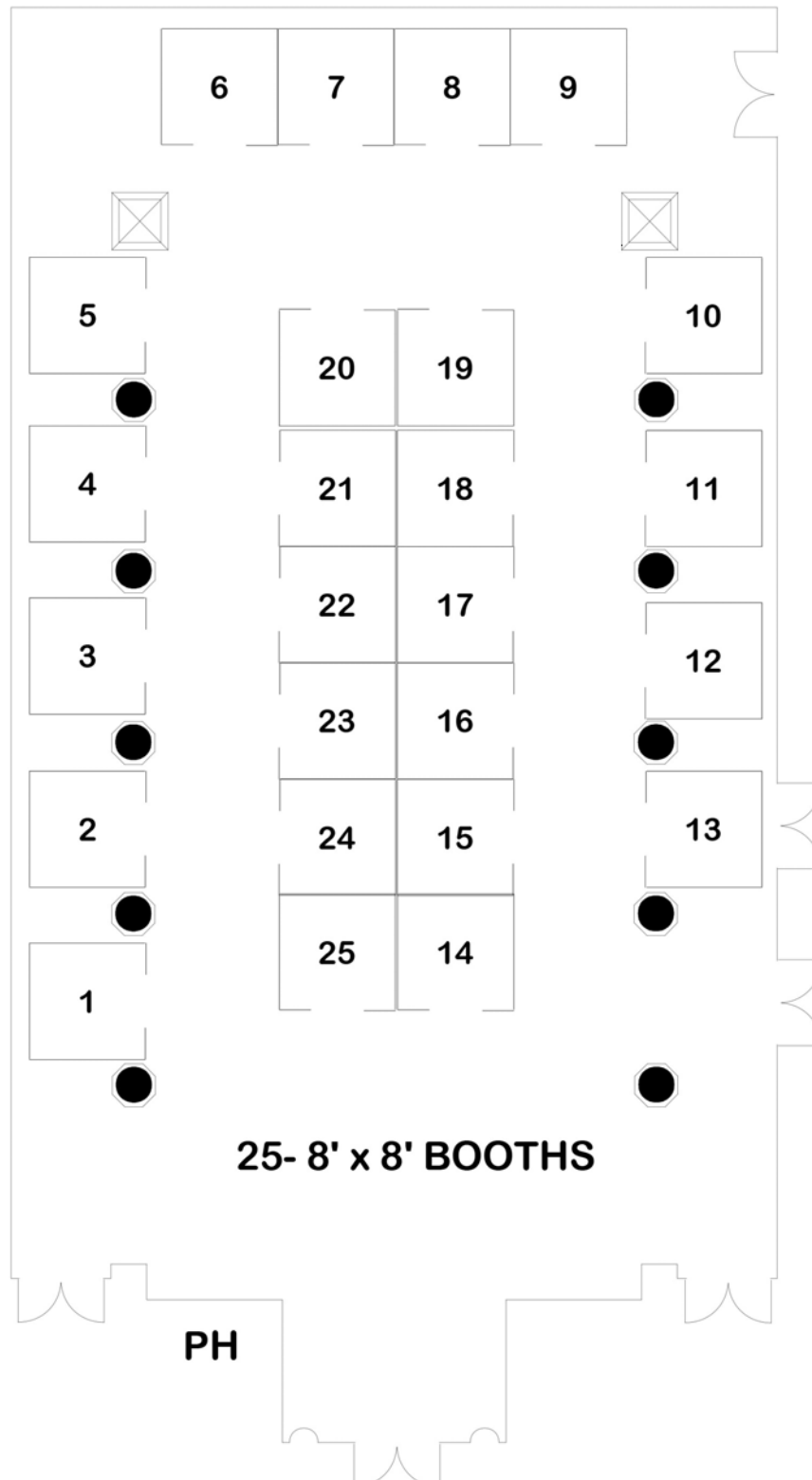
## DATA PROTECTION NOTICE

We respect your privacy and do not rent, sell or disclose your personal information to any non-affiliated third party without your consent.



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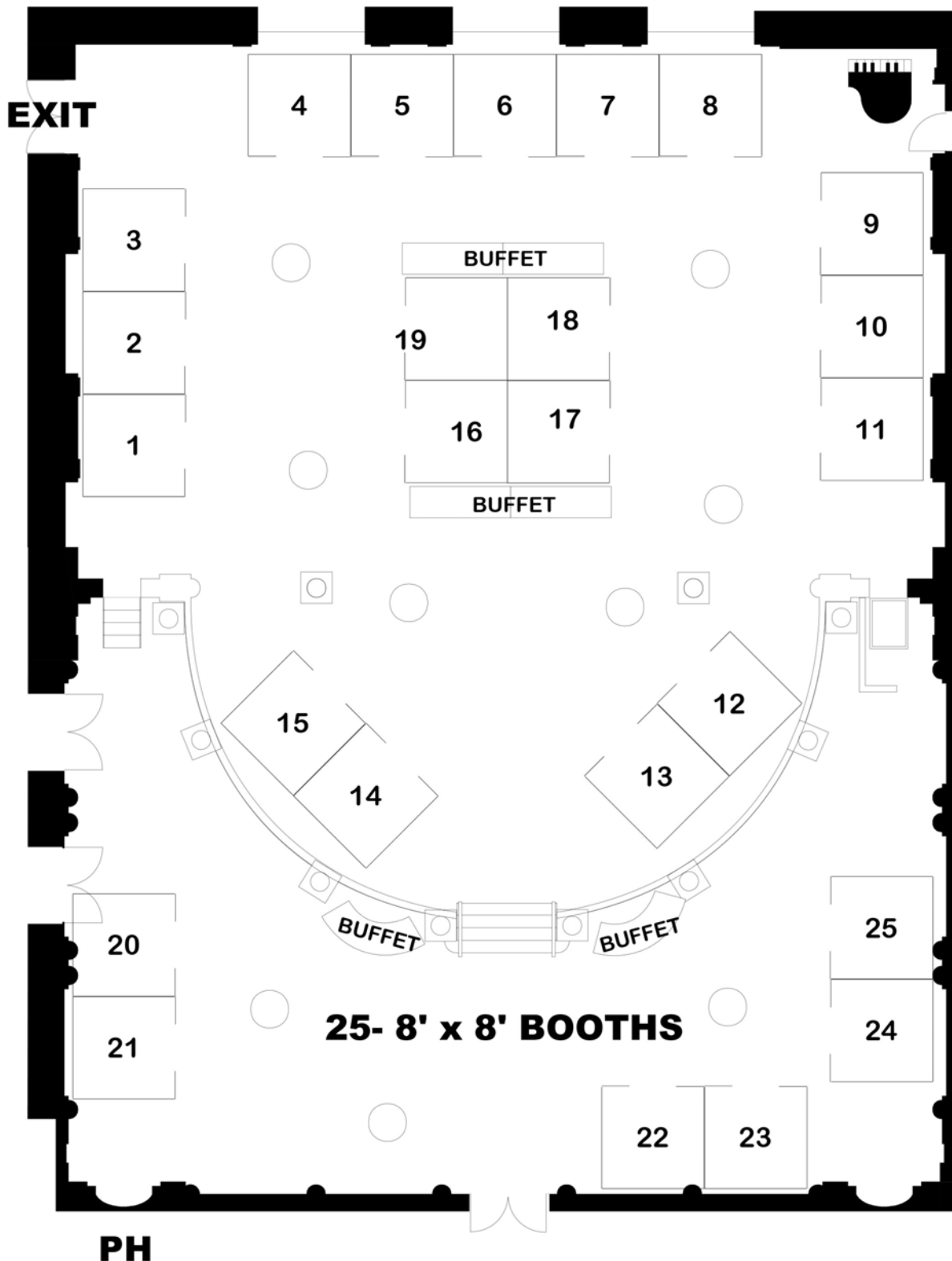
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506 South Grand Avenue, Los Angeles, California 90071 USA

T +1 213.624.1011 F +1 213.612.1545 E [biltmore.us@millenniumhotels.com](mailto:biltmore.us@millenniumhotels.com) W [www.millenniumhotels.com](http://www.millenniumhotels.com)

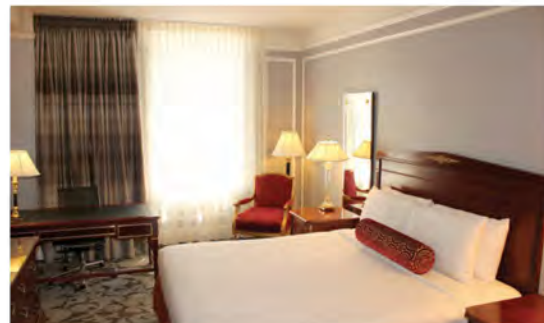
GDS Chain Code: MU Amadeus: LAXRHB Galileo: 75940 Sabre: 25650 Worldspan: RLAXB

## GUEST ROOMS

- 683 guest rooms
- Check-in: 3pm; Check-out: noon
- Downtown L.A.'s beloved landmark has served as a backdrop for many movies and TV shows thanks to its striking architecture and opulent interiors. Guest rooms are currently undergoing phased refurbishment anticipated for completion in 2016.
- Amenities include: cable and pay-per-view channels, coffee maker and in-room safe. Club and Suite guests enjoy complimentary American breakfast buffet and 24/7 access to the Business Club Lounge with Wi-Fi and business services. Rooms are non-smoking. Accessible rooms available.
- **Standard** - spacious and elegantly furnished
- **Club** - adorned in rich color schemes of gold and blue, with custom-designed carpets, lush drapery and elegant European bed canopies.
- **Suites** - 48 luxurious one-bedroom, two-bedroom and junior suites feature a separate master bedroom, small foyer, large parlor sitting area and entertainment center. Specialty suites offer spacious living and dining room areas.

## AMENITIES AND SERVICES

- Award-winning Ask Alfred children's program
- Concierge
- Multi-lingual staff
- High-speed wired and Wi-Fi Internet
- Laundry and dry cleaning
- Meetings and events facilities
- 24/7 self-service business center
- 24/7 fitness center, sauna, steam room, Jacuzzi, heated indoor pool
- Aveda Visage salon, Gift shops
- Safe deposit box
- Valet parking



Model Room

[www.millenniumhotels.com](http://www.millenniumhotels.com)



# 15<sup>th</sup> Annual World Congress of Society for Brain Mapping and Therapeutics

*Breaking Boundaries of Science, Technology, Medicine, Art, and Healthcare Policy*

## DINING

- **Smeraldi's** – all-day dining featuring homemade Italian and Continental cuisine
- **Bugis Street Brasserie** – renowned for its authentic Singaporean, Malaysian and Chinese flavors
- **Rendezvous Court** – an opulent ambiance for morning coffee, traditional afternoon tea and light fare
- **Gallery Bar and Cognac Room** – a nostalgic bar serving up signature martinis, fine wines, exclusive liqueurs and tasty fare
- In-room dining



Bugis Street Brasserie



Biltmore Bowl

## MEETINGS AND EVENTS

- Dedicated catering team
- 70,000 square feet of flexible meeting and function space including a 16,800 square-foot exhibit hall; many featuring historic, elegant interiors with hand-painted ceilings, columned archways, balconies, magnificent chandeliers and wood-paneled walls
- Ideal filming location with iconic architecture offering 16,000 square feet of divisible production offices with plug-and-play solutions
- Five ballrooms including two notable venues in Oscar history: the Crystal Ballroom and Biltmore Bowl
- War Rooms with executive and private office space and a Boardroom for confidential meetings
- Audiovisual and production support
- Customized food and beverage offerings

## PLACES OF INTEREST

- Beverly Hills
- Hollywood
- Jewelry District
- L.A. Live
- Los Angeles Convention Center
- Museum of Contemporary Art
- Staples Center
- The Broad museum (Fall 2015)
- Walt Disney Concert Hall

## LOCATION MAP



## TRANSPORT LINKS

TRAVELING FROM	DURATION
Los Angeles International Airport (LAX)	
By car	24 mins
Bob Hope Airport (BUR)	
By car	23 mins
Long Beach Airport (LGB) or John Wayne Airport (SNA)	
By car	32 mins